



FEBRUARY 1 - MARCH 17, 2008



*Sale-A-Bration*



We're starting a new year! I love the beginning of the year. Each one is full of possibilities—goals to reach, activities to enjoy.

That's also true of Stampin' Up! The first few months of the new year bring not only a new catalogue full of new products, but also an exciting promotion called Sale-A-Bration. You can earn the sets in this brochure free simply by making a purchase, hosting a workshop, or becoming a demonstrator. It's our biggest promotion of the year, and you can earn sets we won't offer any other time.

Happy stamping! And don't forget to Sale-A-Brate!

Shelli Gardner  
Cofounder and CEO

Products in this brochure are available through March 17; they will not appear in upcoming catalogues. Contact your demonstrator to place an order. Any exchanges of these items must be made within 90 days of the shipping date. **Page numbers refer to this brochure unless otherwise noted. The abbreviation SSC refers to the Spring-Summer Collection 2008.**



SET OF 4 | **So Many Scallops**  
111409



**Don't Miss It:**

The images in the *So Many Scallops* set coordinate with our *Scalloped Circle* punch (SSC 180). Use them together to create easy accents.



*easy ways to earn free product:*

*customers*

Receive a free Sale-A-Bration set when you spend at least \$75.\* There's no limit—for every \$75 you spend, you can select a free Sale-A-Bration set!

*hostesses*

When you host a workshop of at least \$450, you'll receive a free Sale-A-Bration set in addition to the generous hostess benefits! You'll receive a second Sale-A-Bration set when your net workshop sales reach \$900. Get a third set for workshop sales of \$1,350 or more!\*

*recruits*

Sign up to be a Stampin' Up! demonstrator during Sale-A-Bration and select any set (value up to \$60.95) from the *Spring-Summer Collection 2008* free!\*\*\*

\*NET SALES; BEFORE SHIPPING AND HANDLING AND TAX  
\*\*EXCLUDING HOSTESS SETS

Use chipboard pieces or Stampin' Dimensionals to make your projects three-dimensional.

tip



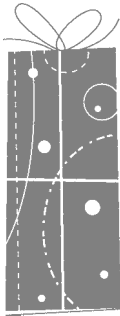
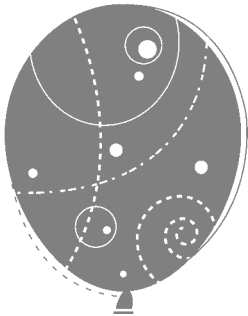
happy birthday

...and  
many more!



SET OF 5 | **Birthday Whimsy**  
111401

Available in French 111957 **Fantaisies d'anniversaire**



*tip*

Use our sets to create coordinating party items, such as the bag, card, and page shown here.



**Don't Miss It:** You can earn the Lots of Thoughts set or any set in this brochure, free from February 1 through March 17. Find out how on page 3.



## CHEERS TO YOU

It's Your Special Day  
Happy Birthday  
You're the Greatest

## NOTE OF LOVE

With All My Heart  
Hugs and Kisses  
Happily Ever After

## many THANKS

You're Appreciated  
Thank You  
Thanks So Much

## HAPPY HELLOS

Just a Note  
You Make Me Smile  
Have a Great Day

SET OF  
6

**Lots of Thoughts**  
111405

Available in French 111959 **Pensées amicales**

*tip*

Use the phrases in Lots of Thoughts as individual lines (on Note of Love card) or as part of a larger greeting (on Many Thanks card).



## merry WISHES

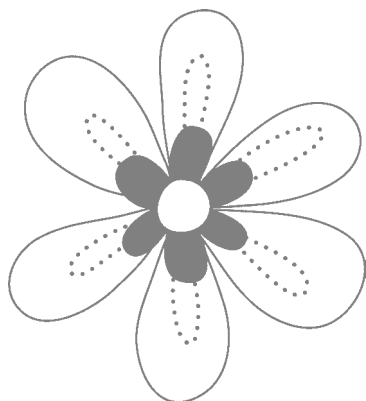
'Tis the Season  
Season's Greetings  
Merry Christmas

## PARTY TIME

You're Invited  
Time to Celebrate  
Please Come

Stamp an image from Friendship Blooms;  
then, use the coordinating Love & Happiness  
Rub-Ons to create unique, layered flowers.

Tip



SET OF 5 | **Friendship Blooms**  
111403



Rub-On shown at 40%



**Rub-Ons**

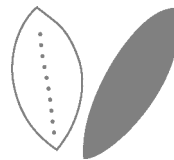
COLOURS:

Our Rub-Ons are easy to apply and add depth to any card stock, patterned paper, or stamped image. Use Rub-Ons on paper and most nonporous surfaces, including glass, photos, clipboards, candles, and more. Eye-catching images coordinate with our Friendship Blooms set and are available in more colours than ever! 4 sheets per pkg., 1 ea. White, Black, Old Olive, and Chocolate Chip. 5-7/8" x 12".

111228 Love & Happiness



Your FRIENDSHIP  
makes my heart  
HAPPY.



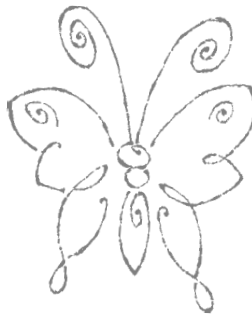
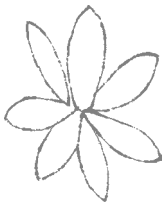


**Don't Miss It:** *The Sale-A-Bration sets will not appear in upcoming catalogues. See page 3 for information about how you can earn them free!*



*tip*

The soft line-art look of these images makes them perfect for watercolouring with a blender pen or Aqua Painter (SSC 185).



*merci*

**Merci** SET OF  
111407 6



## Join the Family

There's no better time to join Stampin' Up! During Sale-A-Bration, you'll receive a stamp set of your choice\* from the *Spring-Summer Collection 2008* when you become a Stampin' Up! demonstrator. As a Stampin' Up! demonstrator, you'll enjoy a variety of benefits: the freedom to do what you love, the opportunity to meet and share with others, and the flexibility of your own business. Talk to your demonstrator today about joining the Stampin' Up! family, and take advantage of Sale-A-Bration!

\*EXCLUDING HOSTESS SETS

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To order Stampin' Up! products from this brochure, contact your demonstrator: