

MY DIGITAL STUDIO BRAND

Consider using these words and phrases as you share My Digital Studio with your customers. Also, don't forget to point them to MyDigitalStudio.net for ideas, inspiration, information, and more!

GENERAL

- Tagline: Capture, design, & share your life events
- Refer to the software as My Digital Studio [not MDS].

DESCRIPTORS

- Easy-to-use
- Intuitive
- Versatile
- Coordinates
- Clean
- Crisp
- Fresh
- Dynamic
- Exclusive [designs, artwork, etc.]
- Professional
- Creative

CONTENT/FUNCTIONS

- Digital designs and artwork
- My Digital Studio [packaged DVD version of software]
- My Digital Studio Express [downloadable version of software]
- Downloads
- Stamp brush/stamp brush set

USAGE

- Create
- Design/Digital Designing
- Digital designs and projects

PRINTING

- Print Products
- Print Services