



RELEASE OF ARTISTIC WORK, PHOTOGRAPHY AND/OR VIDEO – US

I, _____, have submitted or shall submit to STAMPIN' UP! INC., a Utah corporation ("Stampin' Up!") a photograph(s), artistic work, or a video (the "Work") for use by Stampin' Up! in its publications, catalogs, and advertisements only.

I acknowledge and agree that the following rules shall govern Stampin' Up!'s use of the Work:

1. I license to Stampin' Up! the right to use the Work for commercial purposes in connection with the promotion, advertisement and sale of Stampin' Up! products, services, and activities.
2. Stampin' Up! shall have complete discretion as to when and how such Work shall be used. This discretion shall include, but shall not be limited to, the use of the Work even following termination of employment in the case of Work submitted by employees and following discontinuance of demonstratorships, in the case of demonstrators.
3. I warrant that I have full rights to execute this release, that I personally took the photograph, created the video, created the artistic work, or otherwise acquired ownership of the copyright thereto, and that any consent, waiver, or approval required from third parties, including a license to use the name and persona or any depiction thereof of any person appearing in the Work, has been obtained sufficient to allow me to submit the Work to Stampin' Up! and to grant the license as provided herein.
4. I expressly grant this license for or on behalf of any minors depicted in the Work of whom I am the parent or legal guardian, and warrant I have obtained express approval and license from a parent or legal guardian of all other minors who may be depicted therein.
5. I understand and acknowledge that the sole consideration for use of the Work in Stampin' Up! publications shall be the fact of its use to benefit and strengthen the Company and the sale of its products, which may have an indirect beneficial effect on me in my association with the Company.
6. I understand and acknowledge that Stampin' Up! has complete discretion as to caption, credit, and attribution for any such Work, and I waive any and all claim for failure to give caption, credit, or attribution; for invasion of right of privacy, seclusion or solitude; for disclosure of an embarrassing or private fact or creation of false light publicity; or for unjust enrichment, together with any and all other claims that could or may arise in connection with publication or use by Stampin' Up! of the Work. I agree to fully indemnify and hold Stampin' Up! harmless for any such claims of any person(s)

arising as a result of the use of such Work by Stampin' Up! Such indemnification shall extend to all reasonable costs and attorneys' fees incurred by Stampin' Up! in defending against such claims or enforcing the terms of this Agreement against me.

7. This Release of Artistic Work, Video and/or Photograph Agreement shall be governed by the laws of the State of Utah, and may not be modified or amended absent express written consent of both myself and Stampin' Up!

IN WITNESS WHEREOF I have caused this Agreement to be signed and delivered as of the first date below written.

NAME: _____
Printed Name

BY: _____
Signature

DATE: _____

ADDRESS:

Demo Number, if applicable