Effective August 11, 2008 to January 7, 2009

Previous material—printed or electronic—may be outdated.
Please use the information in this edition only.

The information provided in this guide is intended for Stampin’ Up! demonstrators in the United States only. Demonstrators from countries outside of the United States should reference their respective guides.
# STAMPIN’ UP!® PRODUCT GUIDE

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INTRODUCTION

Stampin’ Up! Product Guide

Stampin’ Up!® is a leader—in many cases, a forerunner—in the card-making, paper-crafting, and scrapbooking industries. Our stamps—styles, themes, images, sets, and quality—are completely exclusive and cannot be found anywhere else, including retail stores. Accessories, either created exclusively for or distributed by Stampin’ Up!, can add an additional level of depth and creativity.

High Quality Products

Every product offered by Stampin’ Up! meets strict quality assurance criteria. We carefully research, produce, and test every Stampin’ Up! product to ensure that our demonstrators and customers receive only the very best.

We also offer business supplies to make it easier for you to build a successful home-based business.

This guide provides more details on products offered by Stampin’ Up! For pricing information, see the Fall-Winter 2008 Idea Book & Catalog.

About the Guide

This guide contains information about products available in the Fall-Winter 2008 Idea Book & Catalog and business supplies. The products are listed in alphabetical order. If you have questions that aren’t answered by the Product Guide, please call Demonstrator Support.

You’ll also want to refer to the appendix at the end of this guide. It explains how to assemble your stamps and answers other questions you might have.

True Colors

In this guide, you’ll see samples of colors that certain products are available in. Because of the differences in computer and printer settings, these colors might not match the actual color of the product exactly. The color samples are approximations meant to give you a general idea of the product color.
How to Use the Product Guide

Some products feature symbols that represent certain qualities. For instance, the symbol [Stampin' Up! exclusive] represents products that are Stampin' Up! exclusives—products that are made exclusively for Stampin' Up! or distributed solely by Stampin' Up!

Another symbol to watch for is the Stampin' Memories® symbol (Stampin' Memories®). This symbol represents products that are excellent choices for scrapbooking projects because of their archival qualities.

| A | Acid free |
| L | Lignin free |
| B | Buffered |
| X | Xylene free |
| FR | Fade resistant |
| SM | Stampin' Memories® |
| N | Nontoxic |
| SE | Stampin' Up! exclusive |

Watercolor Wonder Crayons

FEATURES & BENEFITS
- Artist-quality, highly chromatic crayons
- Water-soluble and easy to blend, allowing for an unlimited range of shade
- Coordinate with Stampin' Up!'s exclusive colors
- Available in color family set (inside a sealed packet)
- Each family pack contains 12 crayons per package
- Limited edition colors are a prestige in each package
- Includes Basic Black, Whisper White, Very Vanilla, Cucumber Crush, Sahara Sand

Stampin' Up!

Stampin' Quotes
“Now you can watercolor like Stampin’ Up!’s exclusive color! Plus, you can use the watercolor for blending and adding dimension. Try coloring directly onto your stamps, adding light with water, and stamping onto your paper. You will get an instant watercolor image! You can also take the pigment directly off the crayon with your Water Brush to create a stamped image.”

UpSell Opportunity
Aquapaint watercolor paper; pencil sharpener

FyI
For best results, use watercolor paper for watercoloring. It is specially designed to absorb water.

Use our Stampin’ Up! pencil sharpener to sharpen Watercolor Wonder Crayons (do not use an electric pencil sharpener).

Avoid storing crayons in extreme heat or cold temperatures or in direct sunlight.

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2-Way Glue Pen

Features & Benefits
- Permanent or temporary bond
- Dries quickly
- Great for adhering glitter
- Blue when wet; clear when dry
- 10 grams
- Chisel tip
- Washes off skin with soap and water

Stampin’ Quotes
“The chisel tip on our 2-Way Glue Pen makes it so easy to get just the right amount of glue for adding glitter. It’s easy to add sparkle with minimum fuss! 2-Way Glue is also versatile; you can get a permanent or temporary bond. Let the glue dry after you’ve applied it (it will become clear), and it will work just like a sticky note. I love using 2-Way Glue when I’m masking or working with Classy Brass templates.”

Quick Trick
Need a temporary bond for a stencil or mask? Or what about a permanent bond for a card or page? Look no further than the 2-Way Glue Pen. Wow your customers with a demonstration of the two methods for using the 2-Way Glue Pen:

1. Wet bond (permanent bond). While the glue is still blue and wet, immediately make the bond. Use a wet bond when you apply glitter.

2. Dry bond (temporary). Apply glue lightly and wait for the adhesive to dry (it will become clear). Use this method when masking or positioning stencils. When you are finished, you can remove the bond easily.

Upsell Opportunity
Stampin’ Glitter, Classy Brass templates

FYI
To start the 2-Way Glue Pen, push the tip in a few times and allow the glue to saturate the tip (the tip will turn blue). Always replace the cap after use.
Features & Benefits

- Die-cut accents and tags
- Packaged in a reusable tin that you can alter and use as a gift box, card keeper, photo frame, or anything else you can imagine

FLOWER FUSION AND FLOWER FUSION TOO

- Felt flowers in Stampin’ Up!’s exclusive colors:
  - Flower Fusion: Old Olive, Pumpkin Pie, Rose Red
  - Flower Fusion Too: Baja Breeze, Chocolate Chip, Pink Pirouette
- 14 flower designs in each color, with 44 pieces of each color (132 pieces total per tin)
- Each tin contains the following in each color:
  - Rounded 4-petal flowers: 4 small, 3 medium
  - Rounded 5-petal flowers: 4 small, 3 medium, 3 large, 2 extra large
  - Pointed 5-petal flowers: 4 small, 3 medium
  - Pointed 6-petal flowers: 4 small, 3 medium, 2 large
  - Pointed 10-petal flowers: 4 small, 3 medium, 2 large
- Coordinates with Eastern Eclectic line and Floral Frenzy Classy Brass
- Tin size: approximately 5” x 5-1/2” x 1”

ROOF GARDEN AND SEASON TO SHARE

- 4-3/4” x 4-1/2” sheets of self-adhesive die-cut card stock
- 3 sheets of 4 designs, for a total of 12 sheets per package
- 80-lb. cover-weight paper; withstands distressing and prevents accidental tears
- Exclusive Stampin’ Up! designs coordinate with Stampin’ Up!’s exclusive colors:
  - Roof Garden: Baja Breeze, Basic Gray, Kiwi Kiss, Not Quite Navy
  - Season to Share: Kiwi Kiss, Kraft, Riding Hood Red
- Roof Garden coordinates with Silhouette line
- Unique adhesive creates a temporary bond at first so you can reposition the die cuts while designing your project, then strengthens with time so pieces stay put
- Tin size: approximately 5” x 5-6/8”

TRUE ELEGANCE (NONADHESIVE TAGS)

- 4-3/4” x 4-1/2” sheets of 80-lb. Feltweave paper (contains 30% post-consumer fiber)
- 12 sheets (3 sheets of 4 designs)
- Coordinates with Stampin’ Up!’s exclusive colors: Chocolate Chip and Pink Pirouette
- Coordinates with Sweet Bella line
- Not adhesive
- Adds a luxurious and exquisite touch to projects
- Tin size: approximately 5” x 5-3/4” x 1/2”
Stampin’ Quotes

Flower Fusion: “These felt flowers add color, dimension, and texture to your projects. They look great alone, but I also love to embellish and layer them. They were designed to coordinate with our Eastern Eclectic line, so you’ll like the look you get when you use them with Eastern Eclectic stamp sets or accessories.”

Roof Garden and Season to Share: “These die cuts are so much more than stickers. They’re made from heavyweight card stock, so you can cut them into different shapes, stack them on top of each other, and stamp on them. Since they’re precut, they really save you time.”

True Elegance: “You’ll love the way these tags and accents add a hint of richness to your projects. They’re made from Feltweave paper, which has a soft felt feel to it, so they’re different from other paper tags. The sentiments and images are ideal for weddings, anniversaries, and showers. These are Stampin’ Up! exclusives—you can’t get them in stores.”

Upsell Opportunity

Brads, Notes & Envelopes, Pretties Kit, ribbon

FYI

The adhesive used on the die cuts is repositionable for about an hour, and the bond becomes permanent after 24 hours. However, repositioning the die cuts requires some delicacy.
Adhesive Remover

Features & Benefits

- Removes residue adhesive (but not tape) from unwanted areas
- 2” x 2” x 1/2”

Stampin’ Quotes

“What a great tool! Now you won’t have to worry about messy glue residue; you can remove unwanted adhesive quickly and easily.”

FYI

If the surface becomes gummy, just slice off the top layer.

The Adhesive Remover works best with SNAIL Adhesive.
Features & Benefits

- Available in 2 sizes:
  - 12" x 12" (comes with 3 post extenders and 10 page protectors)
  - 6" x 6" (comes with 2 post extenders and 10 page protectors)
- Post-bound
- Available in Black
- Made of high-quality bonded leather
- Expands to hold up to 30 page protectors or 60 scrapbook pages (page protectors may be purchased separately)
- Padded, with covered spine
- Designed to lie flat using our hinged page protectors
- Easy to clean with a damp cloth

Stampin’ Quotes

“This high-quality leather album is both durable and elegant. It’s available in two popular sizes, so no matter what size scrapbook page you like, it will fit in a leather album.”

Upsell Opportunity

Post page protectors, card stock, Simply Scrappin’

FYI

You can cut a 12" x 12" piece of card stock into four squares to make pages for the 6" x 6" album.
Features & Benefits

- Available in 2 sizes:
  12" x 12" (post album comes with 3 post extenders and 10 page protectors)
  6" x 6" (post album comes with 2 post extenders and 10 page protectors)
- Available in 4 colors: Navy, Natural, Real Red, and Mellow Moss
- Available in 2 styles: straight D ring and post
- Includes 10 page protectors (page protectors are also available separately)
- Dirt- and water-resistant coating applied to fabric

Stampin' Quotes

“When it comes to scrapbooking, you’re looking at long-term keepsakes. The classic look of these albums will never go out of style, keeping your memories safe and beautiful. You can personalize it using your favorite stamp set and Craft ink.”

Upsell Opportunity

Page protectors, card stock, Simply Scrappin’, Hodgepodge Hardware, twill tape

FYI

For best long-term care of your ring albums, always open them by pulling on the middle rings and close by pressing on the top and bottom rings simultaneously.

A stain-resistant finish is applied to the linen fabric to help deter soiling. If you need to clean the album, use a clean, white cotton cloth and warm water. Do not use a cleanser. Gently brush in all directions. Scrubbing vigorously or back and forth over a small area will wear the fabric.

Even with a stain-resistant finish, this album does not repel all dirt and grease. We do not recommend using it in conditions where it might become soiled, such as recipe books or school binders.

AVAILABLE COLORS

Navy  Natural  Real Red  Mellow Moss

*Printed color samples may not be true to actual colors.
Features & Benefits

- Odorless and permanent
- 2 per package
- 20 grams of solid glue each
- Square corner edge for hard-to-reach areas
- Stampin’ Up! logo

Stampin’ Quotes

“Our glue stick is a great economical choice for scrapbooking and card making. It’s acid free, so it’s safe to use on your scrapbook pages. It’s also safe and easy for kids to use. The rectangular design makes those hard-to-reach areas reachable. With these glue sticks, you can even get into corners!”

FYI

This is an economical adhesive for large events such as stamp camps, open houses, or hands-on workshops.

To prevent your glue from drying, store it in a reclosable plastic bag.
Aqua Painter

Features & Benefits

- 2 painters included per package:
  - 12 mm and 15 mm brush sizes
- Portable and easy to use
- Reservoir holds 8 cc of liquid
- Great for use with Watercolor Pencils, Watercolor Wonder Crayons, and Classic Stampin' Pads

Stampin’ Quotes

“This wonderful tool is so versatile and easy to use! It works great with our Watercolor Pencils, Watercolor Wonder Crayons, inks, and other mediums to pull and blend colors. And cleaning the painter is simple—just pass a couple of strokes on scrap paper to remove color. You won’t need multiple pens for all your colors; one pen is all you need!“

Quick Trick

You can use the Aqua Painter to pull colors to blend and soften them.

You can also use it to paint a line on Mulberry paper for easy tearing.

Upsell Opportunity

Watercolor Pencils, Watercolor Wonder Crayons, Classic Stampin’ Pads, Stampin’ Ink refills

FYI

To use, carefully squeeze the barrel of the painter. If too much pressure is applied, liquid may come out too fast. For best results, empty the barrel and wipe moisture from the brush tip for storage.

You can place 8 cc of water or water-soluble liquid (with the consistency of water) in the refillable reservoir.

Do not place liquid acrylics or shellac-based ink in the reservoir.
Features & Benefits

- 50 flat bags per package
- Available in 3 sizes:
  - Large, 6” x 8”
  - Medium, 4” x 6”
  - Small, 3” x 5”
- 1.32 ml thick
- Stampable with StazOn ink
- FDA approved

Stampin’ Quotes

“These bags are so versatile. You can use them for treat or gift bags. Just pop the treat or gift into one of our shiny cellophane bags and add a stamped header. I especially like to use our Stampin’ Around wheels on the headers. If you want to get a little fancier, you can easily dress up the header with a ribbon or by attaching a stamped greeting with our Stampin’ Dimensionals. You can also use them to store finished projects, parts for future projects, or any other odds and ends.”

Quick Trick

Are you looking for an inexpensive and fun way to give a small gift or treat? Just stamp a cellophane bag with StazOn ink and tie the bag off with some ribbon or twill tape.

Upsell Opportunity

Stampin’ Around wheels, Stampin’ Around cartridges, ribbon, Stampin’ Dimensionals, StazOn pads
Beads, Bead Duo

Features & Benefits

- Monochromatic bead assortments
- Each duo contains approximately 30 grams of assorted hexagon and bugle beads, 30 grams of colored microbeads (the microbeads in the Pink Duo are clear)
- Packaged in mini Stampin' Store containers
- Available in Blue Duo, Green Duo, Orange Duo, Red Duo, Silver Duo, and Pink Duo

Stampin’ Quotes

“These beads are wonderful for adding dimension and pizzazz. Use them to highlight areas on your card or scrapbook page that you want to stand out. They’re simple to use—just place an adhesive where you want the beads, and sprinkle the beads over the adhesive. I especially like to use Sticky Strip to adhere the beads because there’s no drying time, and they really stay in place. I also love to use Bead Duos with Sticky Cuts Letters to create a sparkling monogram.”

Quick Trick

Adhere a piece of Sticky Strip to the area you want to cover, then remove the red liner. Sprinkle the larger beads first and then overlay the microbeads over the Sticky Strip. Shake off the excess beads.

Upsell Opportunity

Sticky Cuts Letters, Sticky Strip, Powder Pals, Tombow Multi Purpose Adhesive

FYI

Each Bead Duo comes packaged in two mini Stampin’ Store containers: one contains the hexagon and bugle beads, and the other contains the microbeads. For best results, sprinkle the larger beads first and then sprinkle with microbeads. The microbeads will fill in the gaps.

COLOR ASSORTMENTS

*Printed color samples may not be true to actual colors.
Features & Benefits

- Clear glass, no-hole (0.6 mm to 0.8 mm) beads
- Approximately 30 grams per package
- Packaged in Mini Stampin' Store containers

Stampin’ Quotes

“What a fun accent to add to a card or other project! Our micro beads add shimmer and texture to any project.”

Quick Trick

For a great look, apply Crystal Effects or Tombow Multi Purpose Adhesive to a stamped image, then cover it with micro beads and let it dry.

You can also cover a curved object with Sticky Strip, and then roll it in beads.

Upsell Opportunity

Crystal Effects, Sticky Cuts Letters, Sticky Strip, Tombow Multi Purpose Adhesive
Features & Benefits

- Flexible tip on each end of brush
- 3 per package
- Blends Stampin’ Pastels, Watercolor Pencils, Watercolor Wonder Crayons, and Classic Stampin’ Pads

Stampin’ Quotes

“Blender pens combine the flexibility of watercolors with the convenience of markers. It’s so easy to achieve a beautiful watercolor effect using blender pens with just about any color source: Watercolor Pencils, Stampin’ Pastels, Classic Stampin’ Pads, Watercolor Wonder Crayons, and Stampin’ Write markers. And I love that the tip cleans off with just a stroke or two on scratch paper, so I don’t have to have a different pen for each color.”

Quick Trick

To use a blender pen to create a watercolor effect, color or outline a stamped image with Stampin’ Write markers, Watercolor Wonder Crayons, or Watercolor Pencils. Pull and blend the colors with the blender pen. You can also dip the blender pen into Stampin’ Pastels or Classic Stampin’ Pads and apply directly to paper.

Upsell Opportunity

Stampin’ Pastels, Classic Stampin’ Pads, Stampin’ Write markers, Watercolor Pencils, Watercolor Wonder Crayons

FYI

To clean the tip, simply scribble on white paper. Discolored tips will not affect performance.
Bone Folder

Features & Benefits

- Scores and burnishes paper
- 6" long
- Made of genuine cattle bone
- Sanded smooth and polished
- Point on one end only

Stampin’ Quotes

“If you want clean folds on your projects, the bone folder is what you need. It looks like such a simple tool, but it’s really a necessity. I use it for everything from getting beautiful, crisp folds to distressing the edges of a card, page, or accent.”

Quick Trick

Use the pointed end to score your cards. Use either of the two beveled sides to burnish a smooth fold without leaving any marks.

FYI

Due to the organic nature of this product, the shape may vary.
Brads

Features & Benefits

- 4 mm head; 7.5 mm shank
- Approximately 200 brads per container
- Assortments include approximately 50 each of the 4 colors per container (see FYI)
- Use to embellish cards, scrapbook pages, and other paper crafts
- Can be heat embossed for unique colors

Stampin’ Quotes

"Watch how easy it is to use these great fasteners! Just punch a hole, insert the brad, and you’re done!"

Quick Trick

You can change the color of these brads easily. Press the head of the brad on a VersaMark pad, dip it into the jar of embossing powder, and then—holding the brad with tweezers—heat it with the heat tool until the powder melts. Once it cools, you have a custom-colored brad.

Upsell Opportunity

Stampin’ Emboss powder, heat tool, VersaMark pad, 1/16” Circle punch, vellum paper, Crafters’ Tool Kit, Hodgepodge Hardware

FYI

You can use the 1/16” Circle punch to make a perfect hole for your brad. When punching the hole for your brad, make sure you are far enough from the edge of the paper that the tails of the brad won’t extend past the edge. If the punch won’t reach where you want to place your brad, use the paper-piercing tool from the Crafters’ Tool Kit to punch a hole wherever you want.

COLOR ASSORTMENTS

- Gold
- Silver
- Vintage: Black, Silver, Antique Brass, Pewter
- Bold Brights: Brilliant Blue, Green Galore, Real Red, Tempting Turquoise
- Earth Elements: More Mustard, Old Olive, Not Quite Navy, Ruby Red
- Rich Regals: Always Artichoke, Brocade Blue, Rose Red, So Saffron
- Soft Subtles: Apricot Appeal, Bashful Blue, Certainly Celery, Pretty in Pink
Features & Benefits

- Lets you create custom brads for embellishing cards, scrapbook pages, and other projects
- Available in Antique Brass and Pewter
- Dimensions:
  - Brad base: 9/16" diameter
  - Inside of Base: 1/2" diameter
  - Brad Shaft: 7/16"
  - Clear bubble: 1/2" diameter
- Packaged in a brushed silver keepsake tin

Stampin’ Quotes

“Using the Build-A-Brad kit, you can easily customize a brad to add the perfect touch to any project. The finishes on the brads coordinate with Stampin’ Up’s Hodgepodge Hardware kits. The kit is not only fun to use, but it’s a great value—it includes 24 brad bases, 24 acrylic bubbles, and you also get a fun tin to alter!”

Quick Trick

Simply punch a circle from Designer Series Paper using the 1/2” circle punch, or stamp a custom image to use in your own brad. Adhere the paper or image to the base using Crystal Effects or SNAIL, pop on the bubble, and you’re done!

Upsell Opportunity

1/16” Circle punch, Blooms and Blooms Again die cuts, Crafters’ Tool Kit, Styled Silver Hodgepodge Hardware

FYI

Do not use Glue Dots or glue to adhere paper to the brad base. The thick adhesive will make the paper and bubble pop off.

Grain is used during the manufacturing process on the Antique Brass Build-A-Brad. The manufacturer goes to great lengths to remove all visible grain; however, you may occasionally see some grains under the prongs. Simply remove the grain with your fingernails or tweezers.
Features & Benefits

- Large, die-cast brads
- Available in Styled Silver finish
- Coordinates with Styled Silver Hodgepodge Hardware
- 2 sizes of brads in each assortment: 1/2" and 3/4"
  - Circle: 8 of each size, for a total of 16 brads per container
  - Star: 8 of each size, for a total of 16 brads per container
  - Flower: 8 of each size, for a total of 16 brads per container
  - Filigree: 8 of each size, plus 16 3/16" brads, for a total of 32 pieces per container
- Lead-free

Stampin’ Quotes

“Brads always add a nice finishing touch to a project, but these substantial brads add so much more. Their size and intricate details make them stand out on any project. I especially love the airy look of the Filigree brads, and they come with extra 3/16" brads to use as centers or accents. And they make perfect centers for our Blooms and Blooms Again die cuts.”

Upsell Opportunity

1/16" Circle punch, Blooms and Blooms Again die cuts, Crafters’ Tool Kit, Styled Silver Hodgepodge Hardware
Features & Benefits

- Use to embellish cards, scrapbook pages, and other projects
- Circle brads: Approximately 84 per package (4 colors in 3 sizes)
- Square brads: Approximately 80 per package (4 colors in 2 sizes)
- Fire assortment coordinates with the following Stampin' Up! colors:
  - Pink: Pink Passion, Pixie Pink, Pretty in Pink, Regal Rose, Rose Red
  - Yellow: Summer Sun, YoYo Yellow
  - Red: Real Red
  - Pumpkin: Pumpkin Pie
- Ice assortment coordinates with the following Stampin' Up! colors:
  - Light Blue: Bashful Blue, Bordering Blue, Brilliant Blue, Brocade Blue, Night of Navy
  - Green: Always Artichoke, Certainly Celery, Glorious Green, Green Galore, Old Olive
  - Turquoise: Taken with Teal, Tempting Turquoise
  - Lilac: Almost Amethyst, Elegant Eggplant, Lovely Lilac, Perfect Plum

Stampin' Quotes

“Brads are a fun addition to any project, and these rhinestone brads add fun and sparkle. The rhinestone brads coordinate with Stampin’ Up!’s exclusive colors, so you’ll never need to guess about what colors to use your brads with.”

Quick Trick

To make a perfect hole for your brad, use the 1/16” Circle punch. Make sure the hole is far enough from the edge of the paper that the tails of the brad won’t extend past the edge. If the tails do extend too far, simply clip them using the pliers from the Crafters’ Tool Kit.

If the punch won’t reach where you want to place your brad, use the paper-piercing tool from the Crafters’ Tool Kit to punch a hole wherever you want.

Upsell Opportunity

1/16” Circle punch, vellum paper, Crafters’ Tool Kit

FYI

- Circle Fire: Pink, Red, Pumpkin, Yellow
- Circle Ice: Lilac, Light Blue, Turquoise, Green
- Square Fire: Pink, Red, Pumpkin, Yellow
- Square Ice: Lilac, Light Blue, Turquoise, Green

*Printed color samples may not be true to actual colors.
Brayer

Features & Benefits

- Includes handle and soft rubber attachment
- Attachment dimensions 4-1/2" wide by 1-1/4" in diameter

Stampin’ Quotes

“Use a brayer for special-effects backgrounds and uniform inking on large stamps.”

Quick Trick

To create a custom-colored envelope, ink the brayer with Classic Stampin’ ink and roll over a plain envelope.

Upsell Opportunity

Stampin’ Scrub, Stampin’ Mist
Features & Benefits

BUTTON BOUQUET
- 30 polyester buttons per container
- 3 of each color of the following designs:
  - 3/4" marbled: Baja Breeze and Kiwi Kiss
  - 5/8" circle: Pink Pirouette and Riding Hood Red
  - 5/8" embossed flower: Baja Breeze and Kiwi Kiss
  - 3/8" star: Baja Breeze and Pink Pirouette
  - 3/8" flower: Baja Breeze and Riding Hood Red
- Colors and styles coordinate with our Sweet Bella collection

COLORED
- 80 hand-dyed nylon buttons per container
- 5 per color each of the following 4 designs:
  - 5/8" circle
  - 3/8" circle
  - 5/8" square
  - 3/8" square
- 6 color assortments and 1 neutral assortment (see FYI)

CLEAR
- 24 clear polyester buttons per container
- 8 each of the following 3 designs:
  - 3/4" circle
  - 1" circle
  - 1" square

Stampin’ Quotes

“Buttons are a wonderful 3-D accent to add to tags, cards, and scrapbook pages and now you can add them in many of our exclusive colors—or use a clear button to let your stamped artwork show through!”
Quick Trick

You can stamp on buttons with StazOn ink. You can also sand them for a rustic look.

Upsell Opportunity

Card stock, StazOn pad, linen thread, hemp twine, Pop-Up Glue Dots®

FYI

The holes in the buttons are spaced so that they can be used on a standard sewing machine.

COLORED BUTTON ASSORTMENTS

- **bold brights**: Brilliant Blue, Green Galore, Lovely Lilac, Real Red
- **earth elements**: More Mustard, Old Olive, Really Rust, Ruby Red
- **fresh favorites I**: Apricot Appeal, Certainly Celery, Not Quite Navy, Tempting Turquoise
- **fresh favorites II**: Always Artichoke, Brocade Blue, Rose Red, So Saffron
- **soft subtles**: Bashful Blue, Mellow Moss, Pale Plum, Pretty in Pink
- **rich regals**: Ballet Blue, Bravo Burgandy, Handsome Hunter, Night of Navy
- **earth elements & neutrals**: Basic Black, Close to Cocoa, Creamy Caramel, Very Vanilla

*Printed color samples may not be true to actual colors.*

DESIGNER BUTTONS
Features & Benefits

- 12 months
- 5-1/2” x 14”
- Drilled for hanging
- Available in Whisper White
- Month names not printed so you can stamp them
- Great way to keep track of birthdays and anniversaries
- Ample room for stamping
- Durable Wire-O® spiral binding

Stampin’ Quotes

“This perpetual date tracker will remind you of birthdays and anniversaries. You’ll never miss an important date again.”

Upsell Opportunity

All Holidays stamp set, Full Calendar stamp set, Mark the Date stamp set
Features & Benefits

- Available in 3 sizes:
  - 6” x 6” (desktop)
  - 8-1/2” x 11”
  - 12” x 12”
- Each page can become a scrapbook page
- The 8-1/2” x 11” and 12” x 12” calendars are drilled for hanging; the 6” x 6” calendar includes an easel for standing
- Available in Whisper White card stock
- Ample room for stamping
- Month names not printed so you can stamp them
- 12 months and a cover
- Microperforated pages for easy removal
- Wire-O binding

Stampin’ Quotes

“This is really two gifts in one! You can stamp it and use it as a regular calendar or you can design scrapbook pages with photos of your favorite people and events throughout the year. At the end of the year, simply tear out the pages, slip them into page protectors, and add them to a scrapbook.”

Upsell Opportunity

Stampin’ Write markers, Stampin’ Write journalers, page protectors, albums, Full Calendar stamp set, All Holidays stamp set, Mark the Date stamp set
Card Stock

Confetti
- 8-1/2" x 11"
- 40 per package
- 80-lb. weight
- Tiny speckles of color and fiber
- Made of recycled paper
- Matching envelopes available
- Available in Confetti White and Confetti Cream

Glossy White
- 8-1/2" x 11"
- 25 per package
- White glossy front, matte back
- 80-lb. weight

Kraft
- 8-1/2" x 11" (40 per package)
- 12" x 12" (20 per package)
- 80-lb. weight
- Matching envelopes available

Metallic
- 8-1/2" x 11" (10 per package)
- 10 per package
- 92-lb. weight (European measure)
- Beautiful for embellishment
- Available in Brushed Silver and Brushed Gold

More card stock on the next page

Stampin’ Quotes
“Our Confetti card stock has little flecks of color embedded in the paper. It is a favorite for party invitations and festive scrapbook pages.”

“Glossy White card stock is so fun to use when you want a bright and shiny card. Special party invitations and greetings jump right out when stamped on Glossy White.”

“Kraft card stock is just the right choice to make tags and cards. Kraft gives any project a down-home country look, especially when used with richly colored inks.”

“This is the best metallic paper I’ve ever seen! The shine is so subtle and elegant, and the color goes all the way through the paper, so when I tear it I don’t get a white edge!”

Upsell Opportunity
Envelopes, brayer, Metal Edge tags, eyelets, Stampin’ Glitter, Stampin’ Emboss powder, ribbon, brads

FYI
Due to high alkaline content, Glossy White card stock is not recommended for use in scrapbooks. Pigment ink must be embossed when stamped on Glossy White card stock.
Stampin’ Quotes

“Naturals card stock is an earthy alternative to our Whisper White and Very Vanilla card stock. I especially like to use Naturals with darker, muted inks and for fall and winter projects. Matching envelopes are available.”

“Whisper White and Very Vanilla card stock continue to be a best choice for stampers. The smooth, tight finish keeps stamped images vibrant, so all of your stamping looks crisp and clean. Once you’ve tried this ultrasmooth card stock, you won’t be happy with any other white or vanilla paper on the market.”

“Our vellum card stock is a beautiful paper for elegant projects such as wedding announcements, shower invitations, holiday cards, and other special-occasion greetings. Since it’s heavier than most vellum, you can emboss it with our Classy Brass templates for a stunning effect.”

Upsell Opportunity

Envelopes, Classy Brass templates, stylus, Empressor stylus, light table
Features & Benefits

- Exclusive Stampin’ Up! colors (see FYI)
- 8-1/2” x 11”
  - 24 sheets per single-color package
  - Assorted has 36 sheets per package (6 each of 6 colors)
- 12” x 12”
  - Sold in assorted package only
  - 24 sheets per package (4 each of 6 colors)
- 12” x 12” textured
  - Sold in assorted package only
  - 24 sheets per package
- 80-lb. weight

Stampin’ Quotes

“Doesn’t everyone want more color options? These new trendy colors are Stampin’ Up! exclusives.”

Upsell Opportunity

In Color Classic Stampin’ Pads, In Color Classic ink refills

FYI

These exclusive colors are only available for one year.

COLOR ASSORTMENTS

- Pacific Point
- Baja Breeze
- Kiwi Kiss
- Riding Hood Red
- Pink Pirouette
- Tangerine Tango

*Printed color samples may not be true to actual colors.
Features & Benefits

- **8-1/2" x 11"
  24 sheets per single-color package
  36 sheets per package in Stampin’ Up!’s exclusive color group assortments (3 each of 12 colors in Rich Regals, Earth Elements, Bold Brights, Soft Subtles; 6 each of 6 colors in Neutrals)

- **12" x 12"
  20 sheets per single-color package
  24 sheets per package in Stampin’ Up!’s exclusive color group assortments (2 each of 12 colors in Rich Regals, Earth Elements, Bold Brights, Soft Subtles; 6 each of 4 colors in Neutrals)

- **12" x 12" textured
  24 sheets per package in Stampin’ Up!’s color family assortments (2 each of 12 colors)
  Slightly textured on one side

- High-quality card stock
- 80-lb. cover weight
- Coordinates with Stampin’ Up!’s markers, ink pads, pastels, ink cartridges, Watercolor Wonder Crayons, and Stampin’ Spots® for beautiful results

Stampin’ Quotes

“Here is the card stock Stampin’ Up! is famous for! This high-quality, smooth card stock was developed to coordinate beautifully with our exclusive ink, pastel, and marker colors. I just love the professional look I get when I use coordinating ink and paper in my projects. And this card stock is both acid and lignin free for all of your scrapbooking needs.”

Upsell Opportunity

Classic Stampin’ Pads, Craft Stampin’ Pads, Stampin’ pastels, Stampin’ Around cartridges, Watercolor Wonder Crayons, Stampin’ Write markers, page protectors

FYI

As with any dye manufacturing, card stock colors may vary somewhat among dye lots. The card stock is monitored continually for significant changes, but slight variations in the color are not considered defects. These colors are designed to coordinate with our ink colors. They may not match perfectly in some cases.
Classy Brass® Templates

Features & Benefits

- Durable brass
- Use to dry emboss a raised or depressed image around your stamped art
- Templates include paper-piercing patterns
- Each template coordinates with the stamp set of the same name

Stampin’ Quotes

“You can achieve an elegant embossed-paper effect with our brass templates, and it’s easy to do. Imagine the fun you can have with the brass templates that coordinate with some of our most popular and versatile stamp sets.”

Quick Trick

Embossing is quick and simple if you have the correct tools.

To dry emboss:

1. Secure the brass template to a light source with a small piece of tape. You can use our light table or a window. It is necessary to have sufficient light shine through the open areas of the template unless you are using the Empressor stylus.

2. Place the paper over the template, positioning it so that you’ll have the image where you want it. It may be easier to add these accents after the stamping is done. For a raised image on the front of the card, place the paper with the front side down.

3. To allow the stylus to glide more smoothly, lightly rub waxed paper over the surface of the card stock.

4. Using the stylus, trace the open areas of the template. When the paper is turned over, the image will be raised.

5. If you want a colored raised image, replace the brass template on the right side of the card. It will act as a mask to protect the unraised surfaces. Apply color with a sponge dauber or a small piece of sponge using our ink pads or Stampin’ Pastels.

Upsell Opportunity

Light table, stylus, Empressor stylus, sponge daubers, Stampin’ Pastels, Classic Stampin’ Pads

FYI

The templates that are the same size as the stamp sets allow you to stamp an image, then dry emboss it from the back for a raised stamped image. For small areas, use the small side of the stylus.
Classy Brass® Templates (cont.)

APPROXIMATE SIZES*

- Dots 4-1/2" x 3-3/4"
- Seeing Spots 4-1/4" x 2-3/4"
- Priceless 4-1/2" x 3-3/4"
- Punches Plus 5-1/2" x 4-1/4"
- Pick A Petal 5-3/4" diameter
- Floral Frenzy 4-1/2" x 3-3/4" diameter
Clips Assortment

Features & Benefits
- Miniature clips for embellishment
- 8 each of 3 sizes (24 total per container)
  - 1/2" x 3/4" wire clip
  - 1/2" x 3/4" wide clip
  - 1/2" mini library clip
- Available in Styled Silver finish
- Coordinate with Style Silver Hodgepodge Hardware

Stampin’ Quotes
“If you believe that smaller is cuter, you’ll love these clips! You can use them anywhere you’d use a paper clip or spiral clip. You can tie a piece of ribbon on a clip and use it as an embellishment on a scrapbook page or to accent a photo. The clips are great for holding small tags and journaling.”

Upsell Opportunity
Ribbon, twine, Styled Silver Hodgepodge Hardware
**Features & Benefits**

- Holds 48 Classic or Craft pads
- Made of strong, durable plastic
- Top tray holds up to 48 ink refills or other stamping accessories
- Rotates 360 degrees
- Die-cast aluminum handle for ease in turning
- Extender kit available

**Stampin’ Quotes**

“Wow! A place for every pad and every pad in its place! The Color Caddy is compact, only taking up about a square foot of table space, yet quite roomy. The top tray holds ink refills and other accessories you want to keep nearby. Just turn the caddy and grab your favorite pad.”

**Upsell Opportunity**

Classic Stampin’ ink refills, Classic Stampin’ Pads, Craft Stampin’ Pads, Color Caddy Extender Kit

**FYI**

Some assembly is required; instructions are included. The Color Caddy requires a 10-inch square space on top of table or counter. It is approximately 16-1/2” tall.
Color Caddy Extender Kit

Features & Benefits

- Add 3 additional stacking storage trays to the Color Caddy
- Holds 12 additional stamp pads
- Made of strong durable plastic
- Extender rod and instructions included

Stampin’ Quotes

“Wow! This will let you store even more ink pads. The 3 additional storage trays will hold 12 additional Stampin’ Up! exclusive stamp pads.”

Upsell Opportunity

Classic Stampin’ Pads, Craft Stampin’ Pads, Color Caddy

FYI

Some assembly is required; instructions are included.

We recommend that you use only one Color Caddy Extender Kit with a Color Caddy.
Color Coach

Features & Benefits

- 8” diameter
- Durable, laminated card stock
- Easy-to-follow instructions
- Instant guide to pleasing color combinations using Stampin’ Up!’s exclusive colors
- Does not include In Color colors

Stampin’ Quotes

“If you’ve ever wondered which colors look best together, you can use the Color Coach to help figure it out. It’s designed to use with Stampin’ Up!’s exclusive colors.”

Upsell Opportunity

Classic Stampin’ Pads, Craft Stampin’ Pads, card stock, Stampin’ Write markers

FYI

This printed, coated tool does not show true color but is a valuable reference tool for checking color combinations.
Color Spritzer Tool

Features & Benefits

- Lets you achieve beautiful airbrushed effects
- PVC bulb with an insert for placing a marker with adjusting screw nozzle
- Black with matte finish
- Easy to use

Stampin’ Quotes

“The Color Spritzer tool can turn a Stampin’ Up! marker into an airbrush. Use this technique to create an airbrushed effect. It’s great for card making, scrapbooking and all types of paper crafting. This is a must for your ‘tool belt’!”

Upsell Opportunity

Stampin’ Write markers
Coluzzle Cutting System

Features & Benefits

- Starter Set includes circle and oval templates, cutting mat, and cutting knife packaged in an 8-1/2" x 11" Craft Keeper
- Long-lasting
- Won’t dull knife blade
- Easy-to-use blade stays sharp
- Refill blades available separately (2 per package)
- Nesting templates made of durable plastic

Stampin’ Quotes

“Cutting circles and ovals just got faster and easier with the Coluzzle Cutting System packaged specially for Stampin’ Up! Simply lay your card stock or photo on the cutting mat, place the template on top, guide the knife through the grooves, then snip the remaining pieces.”

Upsell Opportunity

Paper Snips, refill blades

FYI

The Coluzzle Cutting System products are intended to be used as a system. Do not use a different blade or cutting mat with the templates or your project and the cutting system may be damaged.

The circle template creates circles from 7/8" to 4-3/8". The template itself measures 5" x 5".

The oval template creates ovals from 1-1/8" x 5/8" to 4-1/4" x 4-7/8". The template itself measures 5-1/2" x 4-3/4".

The blade on the cutting knife swivels to move easily through the grooves on the templates. Do not use a regular hobby blade; it will cut the template.
Crafters’ Tool Kit

Features & Benefits

- Sturdy canvas case with zipper
- Velcro pocket on outside for additional storage
- Portable and compact
- Kit includes:
  - Hammer
  - Paper-piercing tool
  - 2 needles
  - Soft-handled bottlenose pliers with wire cutter
  - Cross-lock tweezers
  - 3/16” Anywhere hole punch
  - 1/8” Anywhere hole punch
  - Universal eyelet setter
  - 4” x 4” eyelet-setting mat
  - 4” x 4” paper-piercing pad
  - 4” x 4” paper-piercing template
  - Mat, pad, and paper-piercing template are sold together in the Mat Pack

Stampin’ Quotes

“This kit is a crafter’s dream! It includes everything you need to set eyelets and stitch cards with our paper piercer and linen thread. The handy mats, all included, will protect your workspace. Once you have your kit, you have the tools you need on hand.”

Quick Trick

Create a quick stitched effect using the paper-piercing tool, template, needle, and linen thread or hemp twine. Simply follow the pattern on the template, and then thread your string through the holes. You can also use the template to create faux stitching with a white gel pen.

Upsell Opportunity

Eyelets, brads, linen thread, hemp twine, Uni-ball Signo Gel Pen

FYI

Be careful to punch holes and set eyelets on a cutting mat to protect tabletops. When using the setter, tap with the hammer to flare the edge of the eyelet, then remove the setter and tap it with the hammer.

The inside pocket can hold a Mini Stampin’ Store container.
Craft Keeper

Features & Benefits

- Great for storing card-making and scrapbooking supplies or templates
- Safe for photos
- 3 per package
- Polypropylene
- Clear
- Hook-and-loop closure
- Available in 2 sizes:
  - 9” x 11-1/2” (holds 8-1/2” x 11” paper)
  - 13-1/2” x 13-1/2” (holds 12” x 12” paper)
- Expands to more than 1” in width

Stampin’ Quotes

“These polypropylene envelopes are perfect for storing your scrapbooking supplies. They’re made out of the recommended plastic to protect your carefully selected papers, photos, and accessories. Each package includes three keepers, making it a great value.”
Crimper

Features & Benefits
- Crimps paper and On Board chipboard up to 6-1/2" wide
- Metal and plastic construction
- Comfort-molded handle and turnkey
- Requires very little hand pressure

Stampin’ Quotes
“This crimper makes it easy to add dimension and texture to any project you’re stamping. And it’s so easy to use! Just hold the crimper in one hand, feed the end of the paper into the rollers, and then turn the key. This crimper can take paper up to 6-1/2" wide—enough for the largest card! It can crimp On Board chipboard, too.”

FYI
For the straightest and tightest crimp, place your index finger at the top of the handle and firmly squeeze the handle while crimping. For paper larger than 6-1/2" wide, fold before feeding through the rollers.
Crop-A-Dile

Features & Benefits

- Silent eyelet setter and heavy-duty hole punch
- Punches 3/16” and 1/8” holes
- Punches easily through card stock, chipboard, fabric, leather, and other thick materials
- Top block includes:
  - 3/16” eyelet setting spring-loaded post with concave setting surface
  - 1/8” eyelet setting spring-loaded post with flat setting surface
- Base block includes:
  - 3/16” eyelet flare
  - Medium flare
  - 1/8” eyelet flare
  - Conical multiuse flare
- Made of hardened steel

Stampin’ Quotes

“Finally, an all-in-one tool that punches holes and silently sets eyelets, and it’s portable. With 1/8” and 3/16” built-in hole punches, it silently and easily sets eyelets and snaps of both sizes—and there are no loose pieces to keep track of. But the Crop-A-Dile is more than just an ordinary eyelet and snap setter. It also punches through chipboard, tin, and multiple paper layers with unexpected ease. You’ll be amazed at what you can do with this great tool.”

Upsell Opportunity

Eyelets, brads, On Board chipboard, card stock

FYI

Be sure to read the instructions that are packaged with the Crop-A-Dile. Failure to follow usage instructions can damage the Crop-A-Dile and may void the manufacturer’s warranty.

Don’t be intimidated by the Crop-A-Dile’s appearance—it’s actually very simple to use. You need to remember just a few things:

Make sure you use the correct settings when you set eyelets (see the instructions that come with the packaging to see the proper way to set eyelets). If you put the eyelet in upside down and then set it, it will crimp onto your Crop-A-Dile instead of onto your card stock.
The Crop-A-Dile will punch through materials such as chipboard, leather, and thin tin, but don’t punch through stronger metals, such as stainless steel.

The top block is lettered, and the base block is numbered. For setting A1 for example, you would set the top block to A and the base block to 1.

**Punching holes**

The hole punches have adjustable guides so you can set the depth that you want to punch holes, from 1/8” to 1” from the edge of your paper. Simply turn the screw on the hole punch to loosen the guide, slide the guide to the desired depth, and then tighten the screw.

**Setting eyelets**

Before you set your eyelets, make sure the eyelet and Crop-A-Dile are both right-side up. The top of the eyelet must align with the top block; do not set the eyelet if the shank is touching the top block.

1. Punch the correct size hole for your eyelet.

2. Set the blocks on your Crop-A-Dile to the correct setting. (For 1/8” eyelets, use setting C3; for 3/16” eyelets, use setting A1. See your product packaging for more information). Make sure the blocks snap into place.

3. Place your eyelet in the hole you punched.

4. Make sure the top of the eyelet aligns with the top block, and then squeeze the Crop-A-Dile handle.

It’s that simple!
Features & Benefits

- Gives a high-gloss finish to any image
- Creates amazing 3-D effects
- Applicator tip
- Distributed exclusively by Stampin’ Up!
- Water based for quick and easy cleanup
- Dries completely within an hour, depending on how thick it is applied
- 2 oz.

Stampin’ Quotes

“If you want to embellish any image without embossing, this is a quick and easy way to do so. Crystal Effects adds a pretty, high-gloss, lacquered look. The applicator tip gives you great control.”

Quick Trick

Add a drop or two of our Classic ink refill to the Crystal Effects, and you’ll have a high-gloss colored finish.

Crystal Effects also works great as an adhesive to attach buttons and other heavier embellishments.

Add a three-dimensional effect to your projects with Crystal Effects. Simply apply a thick line of Crystal Effects to the outline of your stamped image. After the line has dried, add a thinner coat of Crystal Effects to the inside area of what was outlined.

Upsell Opportunity

Classic Stampin’ ink refill

FYI

Crystal Effects can be used with any stamped image that has been colored with any medium: watercolors, markers, Stampin’ Pastels, stamp pads.

Do not shake. Shaking Crystal Effects will cause bubbles that will show up in your work.

Recap after use to prevent the tip from drying and clogging.

Allow approximately 1 hour drying time.
Cutter Kit

Features & Benefits

- Includes a paper distressing tool and 3 mini rotary tools:
  - Cutting tool
  - Perforating tool
  - Scoring tool
- Tools are attached to a key chain and packaged in a vinyl zip lock pouch for easy portability

Stampin’ Quotes

“You’ll love our portable cutting kit! This handy kit includes all of the tools you’ll need to perforate, cut, score, or distress your paper. It’s perfect for projects on the go!”

Upsell Opportunity

Cutting Mat, card stock

FYI

Always use the Cutting Mat to protect your work surfaces.
These tools are very sharp, so please handle with caution.
The cutting tool in the Cutter Kit is small, so it is not intended to replace your paper cutter.
This is a convenient way to take along a cutter, scorer, and perforator for those easy quick cuts.
A thin metal ruler works best with these cutters.
Cutting Mat

**Features & Benefits**
- 12" x 18"
- Nonslip
- Protects work surface
- Prolongs life of cutting tools
- Marked with 30-degree and 90-degree diagonal lines
- Self-healing
- Either side can be used

**Stampin' Quotes**
“This Cutting Mat is a must-have tool for protecting your work surface and prolonging the life of your hobby blade. You can cut on either side of the nonslip mat. The grid is a great help when cutting paper for layering or setting eyelets.”

**Upsell Opportunity**
Hobby blade, Cutter Kit

**FYI**
The manufacturer calls this a “self-healing” mat because when you cut on it with a hobby blade, the cut is very small. The material is such that you do not readily see the cut that was made. The mat does not reformulate itself into one solid piece of material again.

When you set eyelets, you might see some ring marks from punching and some holes from setting eyelets. This does not affect the use for which this mat was intended—protecting counters and other surfaces. If you don’t want to see these marks, simply turn the mat over and use the back side for punching and setting the eyelets.
Die Cuts

Features & Benefits

- Die-cut card stock flowers
- Available in 2 assortments: Blooms and Blooms Again
- 4 sheets of 12" x 12" textured card stock per package
- 1 sheet each of 4 colors:
  - Blooms: Bashful Blue, Old Olive, Pumpkin Pie, Real Red
  - Blooms Again: Baja Breeze, Close to Cocoa, Kiwi Kiss, Very Vanilla
- Perfect for layering and for creating 3-D embellishments
- Coordinate with images in A Perfect Day Rub-Ons

Stampin’ Quotes

“It’s easy to create one-of-a-kind blossoms using these die cuts. They’re die cut, so they’re so simple to use—just punch them out from the sheet and you’re ready to go. You can do anything with them that you’d do with regular card stock: you can stamp on them, emboss them, or watercolor them. You can combine them with the images from our A Perfect Day Rub-Ons for a beautiful effect.”

Upsell Opportunity

Build-A-Brad, Stampin’ Ink, Designer Series paper, Rub-Ons, Stampin’ Glitter

FYI

Blooms: Real Red, Old Olive, Pumpkin Pie, Bashful Blue

Blooms Again: Baja Breeze, Very Vanilla, Close to Cocoa, Kiwi Kiss
Features & Benefits

- 585” of temporary, self-adhesive dots on paper backing
- Convenient dispenser rolls dots from paper backing onto card stock, photograph, or accent
- Adhesive is solvent free
- Refill available

Stampin’ Quotes

“Scrapbookers love this adhesive! You can reposition pictures and artwork without causing damage. The handy dispenser is so easy to use. You can also use Dotto to create a temporary mask or to hold down a Classy Brass template.”

Upsell Opportunity

Dotto refill

FYI

To remove excess adhesive, rub your finger gently over dots.
Features & Benefits

- Removes static that causes unwanted flecks of embossing powder to stick to your work
- Approximately 3” x 1-1/2” antistatic fabric pouch
- 1 oz.
- Works great on all kinds of paper and other surfaces

Stampin’ Quotes

“If you are going to do any embossing, you’ll love this tool. It helps keep unwanted flecks of embossing powder or glitter from sticking to the paper.”

FYI

Rub the Embossing Buddy gently over surface you will emboss.

Rub a little on your hands before you start to remove any moisture that might be transferred to your project.

Rub the Embossing Buddy over the surface of a bold-image stamp to help it accept ink evenly.
Envelopes

Medium Rectangular
- 4-3/8" x 5-3/4" (fits standard-size card)
- 40 per package
- Available in Whisper White, Very Vanilla, Kraft, Naturals Ivory, Naturals White, Confetti White, Confetti Cream
- Exclusive Stampin’ Up! envelope flap design

Mini
- 3-1/8" x 3-1/8" (40 per package)
- Available in Whisper White
- Exclusive Stampin’ Up! envelope flap design
- 70-lb. paper
- USPS will not process or deliver these envelopes

Medium Clear Translucent
- 4-1/2" x 5-3/4"
- 50 per package
- Clear polypropylene
- Safe for scrapbooks
- Perfect for protecting stamped art
- Can be mailed with an adhesive postage stamp (cannot be metered)
- May require extra postage; contact your local post office for rates
- Adhesive strip for sealing

More envelopes on the next page

Stampin’ Quotes
“It’s so nice to put your card into an envelope that fits and matches. These envelopes are the perfect finishing touch for all your cards and greetings.”

“These mini envelopes are perfect for creating small gift tags or sending little love notes.”

“Show off your stamped works of art in these clear envelopes. They are self-adhesive and can be mailed if you use an adhesive postage stamp.”

Upsell Opportunity
Card stock, Designer Series paper, Classic Stampin’ Pads, ribbon, punches

FYI
Be sure customers understand that a medium envelope holds a regular card (4-1/4" x 5-1/2").

Clear envelopes may get damaged in the sorting machinery. You can specify these items be hand-cancelled, but this requires extra postage.

The medium clear translucent envelope opens on the shorter side.
Envelopes (cont.)

**Extra Large Rectangular**
- 5-3/4” x 8-3/4” (20 per package)
- Available in Whisper White
- Sized for cards made with a folded sheet of 8-1/2” x 11” card stock
- Require extra postage
- Exclusive Stampin’ Up! envelope flap design

**Medium Square**
- 5-1/2” x 5-1/2” (20 per package)
- Available in Whisper White
- Requires extra postage
- Exclusive Stampin’ Up! envelope flap design

**Small Open-End**
- 6-3/4” x 3-1/2”
- 20 per package
- Available in Whisper White, Very Vanilla, Kraft

**Stampin’ Quotes**

“If you have cards that are larger than standard size, you’ll want to get Extra Large envelopes.”

“Your beautiful card deserves nothing less than a beautiful envelope. Our exclusive Open-End envelopes are the perfect complement to any project. And they work great for giving money!”

**Upsell Opportunity**

Card stock, Designer Series papers

**FYI**

The small open-end envelope is perfect for a money envelope. You can also preserve your memorabilia in these great envelopes.
Envelope Templates

Features & Benefits

2 choices available: Mini Envelope template and Five-in-One Card Cover template

- Mini Envelope template
  5 designs
  Will accommodate cards in the following sizes:
  1-1/2” x 1-1/2”; 2” x 2”; and 3” x 2”

- Five-in-One Card Cover template
  5 envelope styles in 2 sizes
  Will accommodate cards in the following sizes:
  6” x 3-3/4”; 2-1/4” x 1-1/4”

- Envelope configurations printed on template
- Include scoring lines for folding
- Made of durable translucent white plastic
- Great for making matching envelopes with patterned background papers
- Include instructions for making the envelopes

Stampin’ Quotes

“Did you know we have envelope templates in a great range of sizes and styles? These are perfect for making matching envelopes with our exclusive Designer Series paper. Some of the envelope templates also include tracing lines for an envelope liner, for unique coordinating envelopes.”

Upsell Opportunity

Stylus, Empressor stylus, hobby blade, Paper Snips, Designer Series paper

FYI

The template includes tracing lines for envelope liner.
Eyelets

Features & Benefits
- 4 colors in each container, approximately 50 of each
- Small 1/8" diameter shanks
- Use to embellish cards, gifts, and scrapbook pages

Stampin’ Quotes
“These eyelets are great embellishments, and they coordinate with Stampin’ Up!’s exclusive colors.”

Upsell Opportunity
Crafters’ Tool Kit, Crop-A-Dile, hemp twine, ribbon

FYI
Be careful to punch holes and set eyelets on a cutting mat to protect tabletops. If you want to set eyelets silently, use the Crop-A-Dile.

COLOR ASSORTMENTS
Metallic
Gold, Silver, Copper, Antique Brass
**Eyelets, Jumbo**

**Features & Benefits**
- Approximately 60 brass eyelets per container
- Dimensions:
  - Outside hole diameter: 13 mm
  - Inside hole diameter: 5 mm
  - Shaft length: 5 mm
- Available in Antique Brass and Pewter

**Stampin’ Quotes**
"Jumbo eyelets are a fun element to embellish cards, gifts, and scrapbook pages. They’re a breeze to set with the Crop-A-Dile. Use with On Board chipboard to make perfect rivets for altered books.

**Upsell Opportunity**
Crop-A-Dile, Hodgepodge Hardware, Crafters’ Tool Kit, hemp twine, ribbon

**FYI**
Be careful to punch holes and set eyelets on a cutting mat to protect tabletops.

**COLOR ASSORTMENTS**

*Printed color samples may not be true to actual colors.*
Forget-Me-Not Keeper

Features & Benefits

- Holds approximately 720 photos
- White polypropylene with silver metal snaps
- 12 polypropylene dividers included
- 8-5/8" x 6-5/8" x 5" when assembled
- Ships flat
- Archival quality
- Assembles quickly and easily

Stampin’ Quotes

“Lose the mess—keep the memories! This versatile, archival Forget-Me-Not Keeper provides a convenient way to store and organize photos, or to use as a card organizer for remembering the important people in your life. It’s so quick and easy to assemble. Twelve dividers are included, allowing you to organize photos by theme, or to sort cards by month or occasion. A must-have for scrapbookers and cardmakers alike!”
Gift Sacks

Features & Benefits

- 4-3/4” x 8” x 10-1/2”
- 3 per package
- White
- Sturdy sacks with handles
- Great choice for quick and easy gift packaging

Stampin’ Quotes

“No doubt you’ve all given or received a gift sack at one point or another, but have you ever stamped and embellished your own? There’s no better way to get the right sack for a special gift—wedding, birthday, baby shower, or just because—than to personalize it with hand-stamped images.”

Upsell Opportunity

Ribbon, Stampin’ Around wheels and cartridges, Tag punch
Glue Dots

Features & Benefits

- Adhesive dots
- Bond instantly to a variety of materials
- Easy to use
- Photo safe
- 2 sizes available: Pop-Up and Mini
  - Pop-Up Glue Dots
    - 75 per roll
    - Each dot measures approximately 1/2" in diameter
  - Mini Glue Dots
    - 300 per roll
    - Each dot measures approximately 3/16" in diameter
- Great for attaching embellishments

Stampin' Quotes

“Our Mini Glue Dots and larger Pop-Up Glue Dots are super-sticky, double-sided adhesive dots designed for use on many three-dimensional accents for cards, scrapbook pages, and other projects. They adhere to paper, fabric, wood, foam, plastic, and more. This fast, clean adhesive is safe for kids, too. No fumes, no mess, and no drying time required!”

Quick Trick

The best way to place Glue Dots is to press your project against the Glue Dot dispenser—you don’t have to even touch the Glue Dots at all!

FYI

Size of dots may vary plus or minus 1/16”.

Press the paper or object onto the dot, then pull it away; the dot will adhere to the object. Don’t try to pull the dot off the liner paper with your hands, as it will stick to you and not the paper!
Features & Benefits

- 11" x 17"
- 100 sheets
- Printed with Stampin’ Up! logo and 1/4" grid

Stampin’ Quotes

“This paper is perfect for protecting your work area and for practicing when you’re stamping. For a plain work surface, use the back of the grid paper.”

Quick Trick

If you struggle with lining up and spacing your titles, stamp them on the grid paper first, following the grid lines. Then place the grid paper over your project but below where you want your title. Line up the stamps following the same grid lines you used to stamp your title on the grid paper.
Heat & Stick Powder

Features & Benefits
- Heats to a sticky surface to hold glitter
- Use with Craft Stampin’ Pads or VersaMark ink
- 1/2 oz.

Stampin’ Quotes
“Most people try to use glue to add glitter to a project, but it’s difficult to get a nice, even look. The Heat & Stick Powder fixes that problem perfectly. Now it’s so simple to get glitter to spread evenly across an image.”

Quick Trick
After stamping with Craft or VersaMark ink, pour Heat & Stick powder liberally over your design. Shake off excess powder onto a Powder Pal tray, and pour it back into the bottle. Heat the stamped image with a heat tool just until the powder changes to a shiny liquid. Quickly sprinkle glitter over the sticky powder. Shake off excess. Heat again briefly to set the glitter.

Upsell Opportunity
Craft Stampin’ Pads, VersaMark ink, Stampin’ Glitter, heat tool, Powder Pals, Embossing Buddy

FYI
Place Heat & Stick Powder in a bigger container and shake it if it clumps.
Close the lid of the ink pad when applying powder.
Use tweezers for dipping punched images in glitter.
Heat Tool

Features & Benefits

- 360 watts
- Melts Stampin’ Emboss and Heat & Stick powder
- Heat-sets pigment inks
- Safe, quick, quiet, and convenient
- U/L approved
- 1-year manufacturer’s warranty on workmanship and defects
- Heats up to 572°F Fahrenheit (300°C Celsius)

Stampin’ Quotes

“This high-quality heat tool makes embossing quick and easy. You can also use this handy tool to heat set pigment inks on glass and cloth. Stampin’ Up!’s heat tool is one of the best on the market today.”

Upsell Opportunity

VersaMark ink, Powder Pals, Embossing Buddy, Stampin’ Glitter, Stampin’ Emboss Powder, Heat & Stick Powder

FYI

Although this item comes with a protective plastic tip to cover the hot metal end, use caution when you use this tool around children.

The first time you use the heat tool, it might emit small amounts of smoke; however, the smoke should dissipate within five minutes.
Hemp Twine

Features & Benefits

- 12 yards each package
- Available in Natural, Red, and Black
- Made of 100% natural, quality Hungarian hemp
- Great for cards, tags, and more

Stampin’ Quotes

“When you want to give a card a warm, country look, choose our great hemp twine. It goes well with many of our stamp set styles, and with 12 yards per package, the hemp twine lasts a long time.”

Upsell Opportunity

1/16” Circle punch, eyelets
Hobby Blade

Features & Benefits

- Includes 5 refill blades
- Packaged in a convenient storage tube
- Cushioned handle reduces hand fatigue
- Rear-release blade is easy to replace while keeping fingers away from the blade
- Hex nut at the end of the knife prevents the knife from rolling
- Double-honed for extra sharpness
- Use with our self-healing Cutting Mat to keep the blades sharp longer

Stampin’ Quotes

“Two features about the Stampin’ Up! hobby blade make it my absolute favorite craft knife. The rear-release blade makes it easy to replace the blade. And the hex nut on the end of the knife keeps it from rolling. When I put it down, it stays!”

Upsell Opportunity

Cutting Mat
Hodgepodge Hardware

Features & Benefits

- Available in Styled Silver & Styled Vanilla
- Each kit contains approximately 138 pieces of hardware, plus 100 matching brads
  - Small Oval holders: 10
  - Small Rectangle holders: 10
  - Small Label holders: 10
  - 1” Circle holders: 10
  - Square holders: 10
  - 1/2” Genuine holders: 10
  - 3/8” Star brads: 10
  - 1/2” Flower brads: 10
  - Flower ribbon slides: 10
- Use to embellish cards, gifts, scrapbook pages, and handmade books

Stampin’ Quotes

“Our Hodgepodge Hardware™ kits are an amazing value—each kit contains over 230 pieces of hardware! It includes an assortment of shaped clips, label holders, ribbon charms, buckles, fasteners, and photo anchors. It also contains 100 matching brads for attaching the embellishments to your projects or to use alone. It’s available in your choice of three beautiful finishes. Create memorable gifts, cards, scrapbook pages, and handmade books with these must-have accents!”

Upsell Opportunity

Punches, ribbon, twill tape, card stock, Simply Scrappin’, Die-Cut Blooms and Blooms Again, Flower Fusion and Flower Fusion Too Accents and Elements

FYI

A SELECTION OF THE BELOW PIECES IS INCLUDED. PIECES ARE SHOWN AT 50% OF ACTUAL SIZE.
Features & Benefits

- Exclusive Stampin’ Up! colors
- Water-based dye ink
- Basic Black and Basic Brown are made with waterproof dye ink and will not bleed on Stampin’ Up!’s card stock
- Coordinate with exclusive Stampin’ Up! card stock, pastels, Watercolor Wonder Crayons, and Stampin’ Write markers
- Softest pastels and richest colors
- Slightly raised fabric pad
- 1/2 oz. ink refills available individually or in sets of 12
- Use refill to re-ink the Stampin’ Around cartridges and Classic Stampin’ Spots

Stampin’ Quotes

“Our Classic Stampin’ Pads® come in a wonderful variety of exclusive Stampin’ Up! colors, grouped in families to help you choose coordinating colors. Our exclusively designed stamp pad lids fold under so you can easily ink oversize images such as our great background stamps.”

Quick Trick

To use your Classic Stampin’ Pads like watercolors, try this:

1. Squeeze the closed case.
2. Open the lid and use an Aqua Painter or blender pen to apply the ink in the lid to your stamped image.

The refill ink can also be used for watercoloring.

Upsell Opportunity

Stampin’ Mist, Stampin’ Scrub, Stampin’ Write markers, Stampin’ Pastels, card stock, Classic Stampin’ ink refills, Aqua Painter, blender pens

FYI

As with any product containing dye, colors may vary somewhat among dye lots. The dyes are monitored continually for any significant change, but slight variations in the color are not considered defects.

The ink in the Basic Black and Basic Brown stamp pads may stain rubber and are not recommended for use by children.

The unique design of the case keeps the pad upside down when closed so it can be stored face up.
Features & Benefits

- Exclusive Stampin’ Up! colors (see FYI)
- Water-based dye ink
- Slightly raised fabric pad
- 1/2 oz. ink refills available individually

Stampin’ Quotes

“Who wants more color options? Hit the mark on this year’s color trends with these six new exclusive colors.”

Upsell Opportunity

In Color card stock, Stampin’ Mist, Stampin’ Scrub, Aqua Painter, blender pens

FYI

These exclusive colors are only available for one year.

The unique design of the case keeps the pad upside down when closed, so it can be stored face up.

COLOR ASSORTMENTS

Pacific Point  Baja Beeze  Kiwi Kiss  Riding Hood Red  Pink Pirouette  Tangerine Tango

*Printed color samples may not be true to actual colors.
Features & Benefits

- Approximately 1" x 1"
- 4 color family sets in exclusive Stampin’ Up! colors:
  - Rich Regals, Soft Subtles, Bold Brights, Earth Elements
- Coordinate with exclusive card stock, pastels, and markers
- Water-based dye ink
- Slightly raised fabric pad

Stampin’ Quotes

“If you are on a limited budget but still want one or more of our four families of exclusive ink pads, our Stampin’ Spots are the perfect choice for you. These 1" pads use the same ink as the full-size pads, in the same colors, with coordinating card stock, pastels, and markers. For a fairly small investment, you’ll have a great palette of colors!”

Upsell Opportunity

Stampin’ Mist, Stampin’ Scrub, Stampin’ Write markers, Stampin’ Pastels, card stock, Classic ink refills, blender pens, Aqua Painter

FYI

You can use Classic Stampin’ ink refills to re-ink Stampin’ Spots.

If the ink pad is full, store Spots right side up to prevent leaking.

As with any product containing dye, colors may vary somewhat among dye lots. The dyes are monitored continually for any significant change, but slight variations in the color are not considered defects.
Ink, Craft Stampin’ Pads and Refills

Features & Benefits

- Pigment ink
- Coordinate with exclusive card stock, pastels, and markers
- Slightly raised foam pad
- 1/2 oz. ink refills available individually or in sets of 12 (Bold Brights, Soft Subtles, Rich Regals, and Earth Elements)
- For use in scrapbooks as well as on wood, fabric (see FYI), and other craft items
- Opaque look on colored card stocks
- Great for embossing

Stampin’ Quotes

“Use Craft Stampin’ Pads with the assurance that your images will last longer in your scrapbooks and won’t hurt your photos in any way. Craft pads and inks come in the softest pastels and the richest colors—they’re perfect for any scrapbooking or craft project. And Craft ink is great for embossing.”

Upsell Opportunity

Stampin’ Write markers, Stampin’ pastels, card stock, Craft Stampin’ Ink refills, Clear Stampin’ Emboss Powder, Powder Pals, heat tool, Stampin’ Mist, Stampin’ Scrub

FYI

This ink is thicker than our dye-based ink, so you use more each time you stamp; we recommend keeping an ink refill handy so you can re-ink the pads.

Let Craft ink dry for a bit or heat set before adding photos or other embellishments.

Wash stamps immediately after stamping.

You’ll get better results on fabric if the pad is well inked. Be sure to hold the inked stamp on the fabric for at least 30 seconds. For best results when stamping on fabric, use a tightly woven or smooth finished fabric and heat set. Line dry stamped fabrics to avoid fading. Always pretest the ink on a small swatch of fabric, as fabric finishes vary greatly. Be sure to prewash all of your fabrics before stamping.

The following colors do not work well on fabrics: Only Orange, Really Rust, More Mustard, and Whisper White.

We do not recommend Craft ink for stamping on walls; we recommend that you use acrylic paint.
Ink, Craft Stampin’ Spots

Features & Benefits

- Approximately 1” x 1”
- 4 color family sets in exclusive Stampin’ Up! colors:
  Rich Regals, Soft Subtles, Bold Brights, Earth Elements
- Coordinate with exclusive card stock, pastels, and markers
- Pigment ink
- Slightly raised foam pad
- Opaque look on colored card stock
- For use in scrapbooks as well as on wood, fabric (see FYI), and other craft items
- Great for embossing

Stampin’ Quotes

“These Craft Stampin’ Spots combine the versatility and portability of a small pad with Stampin’ Up!’s rich pigment inks. These 1” pads use the same ink as the full-size pads, in the same colors, with coordinating card stock, pastels, and markers. For a fairly small investment, you’ll have a great palette of colors!”

Upsell Opportunity

Stampin’ Mist, Stampin’ Scrub, coordinating markers, Stampin’ Pastels, card stock, Craft ink refills, Clear Stampin’ Emboss Powder, Powder Pals, heat tool

FYI

Due to the small size of these pads and the thicker ink, you might need to frequently re-ink the pads with Craft ink refills.

If the ink pad is full, store the Spot right-side up to prevent leaking.

Wash stamps immediately after stamping.

You’ll get better results on fabric if the pad is well inked. Be sure to hold the inked stamp on the fabric for at least 30 seconds. For best results when stamping on fabric, use a tightly woven or smooth finished fabric and heat set. Line dry stamped fabrics to avoid fading. Always pretest the ink on a small swatch of fabric, as fabric finishes vary greatly. Be sure to prewash all of your fabrics before stamping.

The following colors do not work well on fabrics: Only Orange, Really Rust, More Mustard, and Whisper White.

As with any product containing dye, colors may vary somewhat among dye lots. The dyes are monitored continually for any significant change, but slight variations in the color are not considered defects.
Ink, Encore! Pads and Refills

Features & Benefits

- Rich, metallic pigment inks
- Adds a rich, metallic look
- Raised foam pad accommodates any size stamp
- Pads stack for easy storage
- Gold and Silver
- Approximately 1-3/4" x 3"
- 1/2 oz. ink refills available

Stampin’ Quotes

“Encore! pads truly are the ultimate way to add a little glitz and shimmer to your cards and tags.”

Upsell Opportunity

Clear Stampin’ Emboss powder, heat tool, Stampin’ Scrub, Stampin’ Mist

FYI

If you want to use Encore! ink on glossy, coated, and other nonporous surface, you might need to emboss it to prevent it from smearing.

Encore ink dries faster than most pigment ink but still slower than dye-based ink.

If you use Encore! ink on scrapbook pages, be sure to emboss with Clear Stampin’ Emboss powder to prevent the ink from flaking.

COLOR ASSORTMENTS

Gold Pad
Gold Refill (1/2 oz.)
Silver Pad
Silver Refill (1/2 oz.)

*Printed color samples may not be true to actual colors.
Ink, StazOn Pads and Refills

Features & Benefits

- Permanent decorative ink
- Available in 2 colors: Jet Black, White
- White pad comes uninked
- No need to heat set
- Perfect for stamping on cellophane bags
- 1/2 oz. ink refills available
- For most nonporous surfaces

Stampin’ Quotes

“...I love StazOn ink for cellophane bags. I don’t get smeared images anymore. I can personalized bags for birthdays and holidays by stamping right on the cellophane with this great ink. And the White ink adds a great look to dark card stock."

Upsell Opportunity

Stampin’ Scrub, Stampin’ Mist, cellophane bags, card stock, vellum

FYI

There is no need to heat set this ink.

We recommend that you re-ink the pad every 6 months (depending on usage).
Ink, VersaMark Pads and Ink Refills

Features & Benefits

- Watermark ink
- Makes tone-on-tone designs
- Perfect for resist stamping and heat embossing
- Approximately 3-3/4” x 2-1/2”
- 1/2 oz. ink refill available

Stampin’ Quotes

“You’ll achieve a subtle tone-on-tone effect when you stamp with this unusual ink pad. Any design stamped on our colored card stock will appear a few shades darker than the card stock, giving your project depth and interesting backgrounds. When stamped on text-weight, light-colored papers, the image will look like a watermark: the paper actually becomes slightly transparent.”

Quick Trick

For a special effect, stamp with VersaMark ink on a light-colored card stock, and then use a brayer to apply ink over the stamped design. The first design will resist the second application of ink, producing a shadowy look.

VersaMark ink is great for the Poppin' Pastels technique. Stamp the image with VersaMark ink. Apply Stampin’ Pastels to the stamped image with a stamping sponge or sponge dauber. Blend and mix pastels for beautiful effects.

Upsell Opportunity

Stampin’ Scrub, Stampin’ Mist, card stock, vellum paper, card stock, brayer, Stampin’ Pastels, Stampin’ Emboss powder.
Library Clips, Mini

Features & Benefits

- Contains 48 clips
- Contains 12 each of 4 finishes: Antique Brass, Black, Pewter, and Silver
- 1/4" x 1/2"

Stampin’ Quotes

“These Mini Library Clips are a nice change from the usual types of clips. They’re adorable with a piece of ribbon tied around the end. I especially like to use them to attach journaling to my scrapbook pages.”

Upsell Opportunity

On Board chipboard, ribbon
Light Table

Features & Benefits

- Approximately 10" x 12" viewing area
- 8-watt bulb included
- Thick Plexiglass top
- Stainless-steel frame
- Adjustable legs for tilted or flat work top
- Many uses: dry embossing, tracing, backlighting
- Bright, even light
- Artist quality
- Limited 1-year manufacturer’s warranty

Stampin’ Quotes

“This light table will make it so much easier to use our Classy Brass templates. The large, flat surface makes it useful for many different projects.”

Upsell Opportunity

Classy Brass templates, stylus, Empressor stylus
Linen Thread

Features & Benefits

- 15 yards of natural linen thread
- Adds a natural look to your projects

Stampin’ Quotes

“What a great product to use to attach our buttons!
Linen thread lends a natural look to your hand-stamped items.”

Quick Trick

Create a hand-stitched look with ease using the linen thread and the Crafters’ Tool Kit. Use the paper-piercing tool and template from the kit to create the holes, and then thread the linen thread through for a great look!

You can also use the 2-Way Glue Pen to create designs. Just run a line of glue where you want the thread, and then press the thread into place. You can easily make swirls, hearts, flowers—just about any shape at all!

Upsell Opportunity

Crafters’ Tool Kit, buttons, eyelets, 2-Way Glue pen
Notes & Envelope Assortments

Features & Benefits

CAROUSEL NOTES ASSORTMENT II
- 30 cards and 30 envelopes per package
- Requires extra postage—check with your local Post Office
- Cards:
  - 5-7/8" single-sheet scallop circle
  - 10 each of 3 colors: Baja Breeze, Kiwi Kiss, Ruby Red
  - Coordinate with Pick a Petal Classy Brass
- Envelopes:
  - 6-1/8" x 6-1/8"
  - Chocolate Chip
  - 70-lb. text-weight paper with adhesive applied to flap

GIFT NOTES ASSORTMENT II
- 30 cards and 30 envelopes per package
- USPS will not process or deliver these cards
- Cards:
  - 4" x 2-11/16" (folded)
  - 10 each of 3 colors: Kiwi Kiss, Kraft, Riding Hood Red
  - Perfect size to hold gift cards
- Envelopes:
  - 4-1/4" x 3"
  - Confetti White
  - 28-lb. text-weight paper with adhesive applied to flap
  - Rounded corners for a distinctive look

FRESH-CUT NOTES
- 15 cards and 15 envelopes per package
- Laser-cut flower image on front
- USPS will not process or deliver these cards
- Cards:
  - 4" x 4" (folded)
  - Whisper White
  - Laser-cut flower image on front
  - 80-lb. cover-weight paper
- Envelopes:
  - 4-1/4" x 4-1/4"
  - Whisper White
  - 70-lb text-weight paper with adhesive applied to flap

NOTE CARDS
- 20 cards and 20 envelopes per package
- Cards:
  - 5" x 3-1/2" (folded)
  - Whisper White
  - 80-lb. cover-weight card stock
- Envelopes:
  - 5-1/8" x 3-5/8"
  - Whisper White
  - Exclusive Stampin’ Up! envelope design
  - 70-lb. text-weight paper with adhesive applied to flap

SCALLOP NOTES
- 30 cards and 30 envelopes per package
- USPS will not process or deliver these cards
- Cards:
  - 4" x 2-11/16"
  - 10 each of 3 colors: Baja Breeze, Chocolate Chip, Pink Pirouette
- Envelopes:
  - 4-1/4" x 3"
  - Very Vanilla
  - 70-lb. text-weight paper with adhesive applied to flap
Notes & Envelope Assortments (cont.)

TEXTURED LOVE NOTES

- 30 cards and 30 envelopes per package
- USPS will not process or deliver these cards
- Cards:
  - 3" x 3" (folded)
  - 10 each of 3 colors: Bashful Blue, Old Olive, Tangerine Tango
  - 80-lb. text-weight paper
- Envelopes:
  - 3-1/8" x 3-1/8"
  - Very Vanilla
  - 70-lb. text-weight paper with adhesive applied to flap

Stampin’ Quotes

“These handy cards are perfect when you need to create a card in a hurry. The cards are precut and prescored, which will save you time and ensure a perfect fold on each card. They’re made of Stampin’ Up!’s high-quality card stock, so you won’t sacrifice quality for convenience. And the perfect size envelope is included!”

Quick Trick

You can use Love Notes envelopes as memorabilia pockets on scrapbook pages.

Fresh-Cut Notes have a laser-cut flower on the front. Simply adhere your favorite Designer Series paper behind the cutout flower portion, stamp a greeting on the front, and you’re done!

Upsell Opportunity

All cards: Classic Stampin’ Pads
Carousel Notes: Pick a Petal Classy Brass
Fresh-Cut Notes: 5-Petal Flower punch, Designer Series paper, Fresh Cuts stamp set

FYI

As with any product containing dye, paper colors may vary somewhat among dye lots. The paper is continually monitored for significant changes, but slight variations in the color are not considered defects.

These colors are designed to coordinate with our ink colors. In some cases, they may not match perfectly.

Because of their unique sizes and shapes, Gift Notes, Textured Love Notes, Scallop Notes, and Fresh-Cut Notes cannot be delivered or processed by the United States Postal Service.

Carousel Notes required extra postage. Contact your local Post Office for rates.
On Board Album

Features & Benefits

- Holds 8-1/2" x 8-1/2" sheets
- .118 gauge chipboard cover
- Cover dimensions: 11-1/4" x 9-1/4"
- 1-1/2" nickel-plated D-rings
- Includes ten 8-1/2" x 8-1/2" exclusive page protectors
- Stampin’ Up! debossed logo on back cover
- Easily covered with Designer Series paper for a one-of-a-kind album

Stampin’ Quotes

“What better place to keep your favorite memories than in an album that you create yourself? This sturdy chipboard album will keep the contents safe, and you can decorate it so it’s uniquely yours. You can stamp on it, emboss it, or embellish it. It looks beautiful covered with Designer Series paper.”

Quick Trick

It’s so simple to cover the On Board Album with Designer Series paper.

To cover spine:

1. Trim Designer Series paper to cover spine (approximately 2-1/2" x 9-1/2")
2. Apply decoupage adhesive to back side of paper. (Decoupage adhesive is a water-based sealer, glue, and finish.)
3. Adhere paper to spine, being careful not to extend the paper past the edges of the spine. If the paper is too big, using sanding blocks to trim the excess.

To cover front and back covers:

1. Trim Designer Series paper to fit cover.
   a. Front cover: Add a 1" allowance on top, bottom, and right edges.
   b. Back cover: Add a 1" allowance on top, bottom, and left edges.
2. Apply decoupage adhesive to back side of paper.
3. Adhere paper to cover, being careful not to extend the paper onto the spine.
4. Fold over corners, and then wrap excess paper around chipboard.
5. Use a contrasting or coordinating Designer Series paper to line the inside of your album. Simply adhere a paper to conceal unfinished sides.

You can find more tips on the insert that comes with the album.

Upsell Opportunity

Designer Series paper, Craft Stampin’ Pads, Ink, On Board chipboard, ribbon
On Board 5" x 5" Art Journal

Features & Benefits

- Fun, unique size
- .80 gauge chipboard cover
- Cover dimensions: 5-1/4" x 5-1/4"
- 20 pages of 5" x 5" Very Vanilla card stock
- Coordinates with Stampin’ Up!’s exclusive Spiral punch
- Bound with brushed, 3/4" Silver wire binding
- Stamp or cover the chipboard cover for a personalized look
- Designed exclusively for Stampin’ Up!
- Stampin’ Up! debossed logo on the back cover

Stampin’ Quotes

“This book is more than just a journal. You can use it for scrapbooking, collecting recipes, sketches, writing, making to-do lists, jotting down quotes, taking notes, gift album, and a thousand other uses. If you want to add pages of any color, use Stampin’ Up!’s Spiral punch and insert the pages. Stamp it, cover it, decorate it, and make it your very own. You’ll love having a place to record all your life moments.”

Upsell Opportunity

Spiral punch, Round Tab punch, Stampin’ Write markers and journalers, Accents & Elements, Designer Series paper, ribbon, card stock, On Board Simon Lower, Craft Stampin’ Pads
On Board Art Journal

Features & Benefits

- .80 gauge chipboard cover (front & back)
- 5-3/4" x 8-1/4"
- 50 pages (blank and unlined) 65-lb. white cover paper
- Bound with brushed Silver wire binding
- Stampin’ Up! debossed logo on the back cover

Stampin’ Quotes

“Everyone wants to keep a record of events or a place to jot down thoughts of gratitude, quotations, and ideas. This is the perfect book to record all of these important life moments.”

“Stamp it, cover it, decorate it, and make it your very own.”

Upsell Opportunity

Watercolor Wonder Crayons, Designer Series paper, Craft Stampin’ Pads, Stampin’ Write markers
On Board Bitty Book

**Features & Benefits**

- PH-neutral, .80 gauge chipboard and slipcase
- Stamp or cover chipboard cover and slipcase for a personalized look
- Overall size: 5-3/8” x 4”
- Includes 10 page protectors
- Each page protector can hold one 3” x 3” page
- Slipcase protects book and makes it easy to stack books on top of each other
- Flat spine is easy to label for quick identification
- Designed exclusively for Stampin' Up!

**Stampin’ Quotes**

“This adorable mini album is perfect for gifts! The sturdy chipboard cover and sleeve protect your works of art, and you can personalize the cover for a truly one-of-a-kind gift.”

**Upsell Opportunity**

On Board, Classic Stampin’ Pads, Designer Series paper
Features & Benefits

- Ph-neutral, 59 mil thick chipboard

**BATCH OF BLOOMS**
59 mil thick
- Includes 6 sheets of 9” x 9” chipboard
- More than 200 flowers, frames, and accents

**BOOK BASICS**
80 mil thick
- Available in large and small
  - Large includes 4 sheets of 9-3/8” x 9-3/8” chipboard
  - Small includes 4 sheets of 5” x 7-1/2” chipboard
- Great for creating your own personalized albums or journals

**ESSENTIALS**
- Includes 3 sheets of 12” x 12” chipboard
- More than 150 accents

**LOADS OF LETTERS**
- Includes 3 sheets of 12” X 12” chipboard
- More than 200 letters and accents

**LOTS OF LETTERS**
- Includes 3 sheets of 12” x 12” chipboard
- More than 200 letters, numbers, and accents

**SIMON UPPER**
- Includes 3 sheets of 12” x 12” chipboard
- More than 90 letters, numbers, and accents

**SOMETHING SEASONAL**
- Includes 6 sheets of 9” x 9” chipboard
- More than 200 accents

**TIMELESS TYPE**
- Includes 3 sheets of 12” x 12” chipboard
- 125 uppercase and lowercase letters, numbers, and accents

Stampin’ Quotes

“On Board chipboard adds interest to any project, and you can color and embellish it in so many ways. It’s designed especially for use with rubber stamping and scrapbooking, so it’s light enough to make application easy. The new Book Basics makes it so fun to create personalized albums and journals. Just cover or embellish it and bind it with book clips, ribbons, rings, or anything you want.”
Quick Trick

For a beautiful effect, stamp, ink, and distress monogram letters.

On Board looks beautiful covered with our Designer Series paper. Simply cut a piece of paper approximately the same size as the On Board piece—you don’t need to be exact. Adhere the paper to the piece, and then use a sanding block to sand the excess paper from the edges of the piece. No trimming is required!

Upsell Opportunity

Craft Stampin’ Pads, Designer Series paper, ribbon, sanding blocks, Tombow Multi Purpose Adhesive

FYI

For best results when inking On Board chipboard, use Craft Stampin’ Ink instead of Classic Stampin’ Ink. It covers the chipboard better than Classic ink.
**On Board Clipboard**

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**Features & Benefits**

- Available in 3 unique sizes:
  - 4-1/2” x 9"
  - 9” x 9”
  - 13” x 7-1/2”
- PH-neutral chipboard
- 2.5 mil thick
- Powder coated and oil-rubbed bronze clip; coordinates with Aged Copper Hodgepodge Hardware
- Sized exclusively for Stampin’ Up!

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**Stampin’ Quotes**

“If you love to make altered projects, you’ll want to get On Board clipboards. You’ll be amazed at how you can easily and quickly transform this clipboard using Stampin’ Up!’s inks, Hodgepodge Hardware, and Designer Series paper.”

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**Upsell Opportunity**

Designer Series paper, Craft Stampin’ Pads, Hodgepodge Hardware, Crop-A-Dile
Page Protectors

Features & Benefits

- 12" x 12" and 6" x 6": 20 per package
- 8-1/2" x 8-1/2": 10 per package
- Bitty Book: 10 per package
- 2 types available: post and ring
- Each package of post page protectors includes 3 post extenders and 3 cardboard spacers
- Each package of 6" x 6" post page protectors includes 2 post extenders and 3 cardboard spacers
- The post page protectors are hinged to lie flat in post albums
- PVC-free
- Heavyweight polypropylene
- Top-loading slots
- Stampin’ Up! logo on hinge edge

Stampin’ Quotes

“Years from now, you’ll be happy you chose a polypropylene page protector to preserve your memories. These page protectors allow you to preserve your mementos and your photos. They are also perfect for storing photos before you put them in scrapbooks.”

Quick Trick

For post albums, intersperse the cardboard spacers between page protectors as you add them to your album to allow the spine to expand along with your album cover.

Upsell Opportunity

Linen albums, Leather albums, Simply Scrappin’
Paper Cutter

Features & Benefits

- 12” cutting length
- Measures widths up to 15-1/2”
- Unique design provides straight and precise cuts
- Includes 2 blades
- Swing-out arm for easy measuring
- Aluminum surface on cutting platform marked for accurate measurement
- Replacement cutting and scoring blades sold separately
- Cutting and scoring blade refill includes one cutting blade and one scoring blade
- Cutting blade refill includes 2 cutting blades

Stampin’ Quotes

“This is a very popular personal paper cutter. It’s lightweight and small enough to store easily, yet large enough to cut papers for 12” x 12” scrapbook pages. The swing-out arm is so handy for getting exact cuts on large pieces of card stock. It comes with two blades, and replacement cutting and scoring blades are also available.”

Upsell Opportunity

Cutting blade refills, cutting and scoring blade refills
Features & Benefits

- 12" x 12", 100-lb text-weight paper
- 6 patterns per assortment
- 12 sheets per package (2 each of 6 designs)
- Exclusive designs and colors, with patterns based on Stampin' Up! art
- Coordinate with Stampin' Up!'s exclusive colors:
  - **Banbury**: Bashful Blue, Certainly Celery, Close to Cocoa, Pixie Pink
  - **Bella Rose**: Chocolate Chip, Kiwi Kiss, Pink Pirouette, Riding Hood Red
  - **Georgia Peach**: Old Olive, Pretty in Pink, Regal Rose, So Saffron
  - **Ghostly Greetings**: Basic Black, Basic Gray, Kiwi Kiss, Pumpkin Pie
  - **Green Tea**: Baja Breeze, Certainly Celery, Old Olive
  - **Haiku**: More Mustard, Old Olive, So Saffron, Tangerine Tango
  - **Hawaii Papaya**: Chocolate Chip, Kiwi Kiss, Tangerine Tango
  - **Holiday Treasures**: Baja Breeze, Chocolate Chip, Old Olive, Ruby Red
  - **Junior Varsity**: Bashful Blue, Old Olive, Rose Red, So Saffron
  - **Maine Blueberry**: Bashful Blue, Old Olive, Not Quite Navy
  - **Manchester**: Always Artichoke, Baja Breeze, Kraft, Very Vanilla
  - **Muirfield**: Baja Breeze, Kiwi Kiss, Pacific Point, Very Vanilla
  - **Parisian Summer**: Bravo Burgundy, Pink Pirouette, Sahara Sand, So Saffron
  - **Patterns**: Monochromatic papers available in Baja Breeze, Bashful Blue, Certainly Celery, Chocolate Chip, Kiwi Kiss, Old Olive, Pacific Point, Perfect Plum, Pink Pirouette, Riding Hood Red, Rose Red, So Saffron, Tangerine Tango
  - **Prestwick**: Basic Gray, Brocade Blue, Garden Green, Night of Navy
  - **Rainbow Sherbet**: Apricot Appeal, Gable Green, Green Galore, Tempting Turquoise
  - **Sweet Always**: Chocolate Chip, Pink Pirouette, Pumpkin Pie, Regal Rose
  - **Urban Garden**: Baja Breeze, Basic Gray, Kiwi Kiss, Not Quite Navy
  - **Washington Apple**: Bashful Blue, Pumpkin Pie, Riding Hood Red, So Saffron
  - **Windsor Knot**: Chocolate Chip, Old Olive, Sage Shadow, So Saffron

Stampin’ Quotes

“Our Designer Series papers are absolutely beautiful! They were designed exclusively by Stampin’ Up!, using our palette of colors and original images. Designer Series paper makes it easy to create a card or scrapbook page with coordinating background paper, card stock, and stamped images. It also covers On Board chipboard beautifully. Simply adhere it to your chipboard and sand the edges.”
Upsell Opportunity

On Board Book Basics, On Board chipboard, On Board Clipboards, On Board albums and journals

FYI

As with any product containing dye, paper colors may vary somewhat among dye lots. The paper is continually monitored for significant changes, but slight variations in the color are not considered defects.

These colors are designed to coordinate with our ink colors. They may not match perfectly, in some cases.
Paper Holder and Dividers

Features & Benefits

- Holds 2 sizes of card stock
  - 8-1/2" x 11"
  - 12" x 12"
- Assembled sizes: 8-1/2" x 11" measures 9-1/4" x 12" x 2-3/4"
- 12" x 12" measures 13-1/4" x 13-1/4" x 2-3/4"
- Dividers sold separately in packages of 4, allowing you to customize your papers by color family, or type
- Quick and easy to assemble
- Polypropylene; archival safe for all your card stock

Stampin’ Quotes

“Finally—a great way to organize card stock so you can easily find what you’re looking for! Vertical storage protects your paper and makes it clearly visible so you can organize your paper by color or style. This can hold up to 200 sheets of 12" x 12" or 8-1/2" x 11" card stock. And it will protect the corners of your paper from bending as well.”

Upsell Opportunity

Card stock, Designer Series paper
Features & Benefits

- 8-1/2" x 11" (20 sheets per package)
- 17-lb. text weight
- Perfect as an overlay or a window

Stampin’ Quotes

“Vellum is a great accent paper to use in card making. I like to emboss an image on the front, then color it with Stampin’ Write markers or Watercolor Wonder crayons from the back for a muted, stained-glass look. Vellum adds a touch of elegance to your stamped projects.”

Quick Trick

You can use pads, markers, and Watercolor Wonder crayons directly on the vellum.

Upsell Opportunity

Ribbon, punches, eyelets, brads, card stock, Designer Series paper, Stampin’ Emboss powder, heat tool, Stampin’ Write markers, Watercolor Wonder crayons
Features & Benefits

- 3-3/4" x 5" sheets
- 20 sheets per package
- 140-lb. cold-pressed paper
- 100% cotton
- Resists buckling when wet

Stampin’ Quotes

“This paper is perfect for watercoloring with using our line art stamps and Classic inks or Watercolor Wonder Crayons. The size was chosen to layer perfectly on a card front without having to trim or make adjustments.”

Upsell Opportunity

Aqua Painters, Watercolor Wonder Crayons, Watercolor Pencils, Classic Stampin’ ink, Stampin’ Write markers, StazOn pads

FYI

You can also stamp on watercolor paper with StazOn pads.
Features & Benefits

- Sharpens Pure Color Pencils, Watercolor Pencils, and Watercolor Wonder Crayons
- 2 holes: 7.5 mm and 11 mm
- Extra-sharp steel cutting blades
- Sturdy plastic construction
- Black with white Stampin’ Up! logo
- Closed container catches shavings

Stampin’ Quotes

“Our pencil sharpener is the best I’ve ever used for my Watercolor Pencils and my Pure Color Pencils. The blades are super-sharp steel so I get a fine point every time. The two sizes fit a range of pencils.”

Upsell Opportunity

Watercolor Pencils, Watercolor Wonder Crayons

FYI

Electric pencil sharpeners are the worst kind of sharpener for high-quality pencils, including our Pure Color Pencils, Watercolor Pencils, and Watercolor Wonder Crayons. This pencil sharpener will do an excellent job of sharpening high-quality pencils.
Pencils, Watercolor

Features & Benefits

- Set of 24
- Richly pigmented colors
- Use dry as colored pencils
- Blend with dampened brush, Aqua Painter, or blender pen for watercolor effect
- Soft and blendable
- Sturdy tin storage container

Stampin’ Quotes

“If you’ve always wanted watercolor pencils but have been holding off, now is the time to get them. Our Watercolor Pencils are among the best on the market. The pencils come in a sturdy tin, so they’ll last for years. It is so easy to get a professional watercolor look when you blend the colored images with an Aqua Painter or blender pen.”

Quick Trick

After stamping a design, color the desired area with the pencils, then paint with water or a blender pen and watch the colors come to life! For more vibrant color and shading, color your artwork again while the paper is wet.

You can also make a palette on scratch paper by scribbling a section for each color. Pick up the color from the scratch paper with an Aqua Painter or blender pen.

For easy opening, squeeze the two back corners of the tin; the lid will pop open.

Upsell Opportunity

Blender pen, Aqua Painter, pencil sharpener

FYI

These pencils are made by a renowned manufacturer of high-quality art products. Because the pencils are precision engineered, the leads are centered in the wood barrel, making the pencils easier to sharpen without breaking the tip. This, in turn, will help the pencils last longer.
Features & Benefits

- Die-cut pockets, frames, tabs, and accents
- Close to Cocoa designs printed on Kraft paper card stock
- 2 sheets each of 3 designs (6 sheets total)
- Die-cuts simplify project preparation—no measuring or trimming is required
- Neutral color scheme coordinates beautifully with most color combinations

Stampin’ Quotes

“If you’re pressed for time, these die-cut pockets and accents are wonderful for making a beautiful scrapbook page quickly. Simply punch out what you want and adhere it to the page—no measuring or trimming is required! And even if you’re not in a hurry, you’ll love the way these die-cuts look on your projects. The Close to Cocoa and Kraft color scheme will match just about any color combination you might want to use. Stamp on them, embellish them, or use them as is.”

Upsell Opportunity

Classic Stampin’ Pads, Craft Stampin’ Pads, Jumbo eyelets, grosgrain ribbon, On Board chipboard, Sticky Strip

FYI

Sticky Strip works best for assembling and adhering pockets.
**Features & Benefits**

- Set includes 2 trays and a brush
- Large tray size, 10” x 14” x 1”; small tray size 6” x 8” x 1”; both sizes have a 1/2” funnel opening
- Perfect for embossing powder and glitter
- Comes with a brush for cleanup

**Stampin’ Quotes**

“Our Powder Pals set was specifically designed to make returning embossing powder and glitter back to their containers neat and easy. The built-in funnel gives you greater control of embossing powders and glitter. You’ll wonder how you ever got along without it!”

**Upsell Opportunity**

Embossing Buddy, Stampin’ Emboss powder, glitter

**FYI**

Before using your Powder Pals for the first time, wash the trays with a good degreasing dishwashing liquid. The molding process leaves a film that needs to be removed. After it’s washed, avoid touching the inside; oils from your hands can leave a residue.

Using the Embossing Buddy or antistatic dryer sheets and sprays can also prevent static build-up. Use the brush to remove the last little bit of powder or glitter. Spraying the brush with antistatic spray keeps it from collecting any residue.
Features & Benefits

- Approximate kit quantities:
  - White flowers: 50 (5 sizes, 10 each)
  - Halfback White pearls: 60 (30 small, 20 medium, 10 large)
  - Halfback Cream pearls: 60 (30 small, 20 medium, 10 large)
  - Round White pearls with holes: 45 (30 small, 15 large)
  - Round Cream pearls with holes: 45 (30 small, 15 large)
  - Clear beads: 40 (10 round beads with center hole, 10 round beads with side hole, 20 tear drop beads)
  - Round rhinestone brads: 50 (20 small, 15 medium, 15 large)
  - Hat pins with clutches: 10
  - Crimp beads: 30
- Packaged in a beautiful keepsake tin
- You can color flowers using a variety of Stampin’ Up! products

Stampin’ Quotes

“Use this versatile kit to embellish all of your works of art! The flowers are white so you can color them to coordinate with our exclusive colors—you’ll always have the perfect color for your project. You can use Stampin’ Pastels, Watercolor Wonder Crayons, or Classic Stampin’ ink to dye the flowers. The beads, pearls, and flowers add elegance to any project, and you can create custom hat pins using any of the pieces.”

Upsell Opportunity

Crop-A-Dile, Crafters’ Tool Kit, Mini Glue Dots, Designer Series Paper, Tombow Multi Purpose Adhesive
Features & Benefits

- Add interest to scrapbook pages and cards
- Have an easy-to-use thumb lever
- Available in a variety of exclusive designs
- Corner punches:
  - Two corner pocket punches: Ticket Corner, Tag Corner
  - Corner Rounder 3/16"
- Tool punches:
  - Key Tag
  - Small Oval
  - Large Oval
  - Wide Oval
  - Slit
  - Double Circle
  - Double Rectangle
  - Horizontal Slot
  - Word Window
  - Tag
  - Small Tag (Coordinates with Tag punch)
- Shape punches:
  - Boho Blossoms
  - Designer Label
  - Scallop Edge
  - Scallop Circle
  - Scallop Square
  - Snow Blossom
  - 5-Petal Flower
  - My Way
  - Large Star
  - Round Tab
  - Star
  - Spiral
  - Photo Corners
- Handheld punches:
  - 1/8” Circle
  - 1/16” Circle
- Images in catalog are approximate size
Stampin’ Quotes

“Punches are a quick and easy way to add interest, dimension, and color to your cards, tags, and scrapbook pages. You can glue punched shapes directly onto your projects or layer a sheet of card stock that has been punched over a coordinating card stock for a reverse effect. You can even combine punches to create fun accents for your projects. We have some fabulous tool punches as well. Punches aren’t just about cute shapes anymore, although we do have the cutest designs around!”

Quick Trick

You can use the large Square and Circle punches for easy layering.

The 1”, 3/4” Circle, and 3/4” Square punches complement many of our stamped images. Simply stamp the image, and then punch it out.

Use the Word Window punch on the front of a card, and then stamp your verse or sentiment on the inside of the card to show through the window.

Punches can save you time when you create tickets, tags, and labels:
- Use the Ticket Corner to create any size ticket.
- Use the Tag Corner to create any size tag.
- Use the Key Tag Punch to create quick, easy tags (resembles a dog tag).
- Use the Large and Small Oval to create labels to use with the label holders in Hodgepodge Hardware.

Upsell Opportunity

Adhesives, card stock, On Board 5” x 5” Art Journal

FYI

Some of the shape punches are designed to work with other Stampin’ Up! products:
- **Boho Blossoms** coordinates with the One of a Kind stamp set; it’s also perfect for layering punched images with the Flower Fusion Accents & Elements
- **Scallop Circle** coordinates with Wanted stamp set; and Blossoms and Basics On Board chipboard.
- **5-Petal Flower** coordinates with the Ginormous Flowers stamp set and Blossoms and Basics On Board chipboard.
- **My Way** coordinates with Take Note Rub-Ons.
FYI (cont.)

Large Star layers beautifully with the Star punch.
Star coordinates with the Wanted stamp set.
Spiral allows you to add pages or envelopes to any of Stampin’ Up!’s On Board journals and books.

Before using a punch for the first time, punch several times through scrap paper to remove any manufacturing residue from the blade.

To create a row of holes with the Spiral punch:
1. Insert paper into punch, so that corner of paper is positioned in L-shaped tip
2. Press down firmly on punch to create set of holes.
3. Re-position punch, so that end of L-shaped tip sits in notch of left hole.
4. Repeat steps 2 and 3 until all holes have been punched.

Sharpen punches by punching through aluminum foil. Smooth punches by punching through waxed paper.

Punches are not meant to cut multiple papers at once.

Images in catalog are approximate size.
Punch Bundle, Curly Label

Features & Benefits
- Includes the following products (exclusive to this bundle):
  - Cute and Curly set
  - Curly Label punch
- Perfect for making quick accents and tags

Stampin’ Quotes
“You’ll love what you can do with the Curly Label punch bundle. The stamp set is perfect for so many occasions, and the coordinating punch makes it easy to create tags, accents, and journaling blocks. You can make it simple—just stamp on card stock—or you can add embossing or embellishments. You can only get the stamp set and the punch in this bundle—they’re not sold separately.”

Upsell Opportunity
Card stock, Stampin’ Pads
Ribbon, Double-Stitched Grosgrain

Features & Benefits

- 1" wide
- Approximately 10 yards
- 100% polyester
- Enhances any project

Stampin’ Quotes

“Exclusive double-stitched ribbon adds a quick and inexpensive embellishment for your cards and gift bags.”

Upsell Opportunity

Craft & Paper scissors, punches, eyelets, cellophane bags

FYI

COLOR ASSORTMENT

- Rose Red
- Baja Breeze
- Bashful Blue
- Chocolate Chip

*Printed color samples may not be true to actual colors.
Ribbon, Gingham

Features & Benefits
- 3/16" wide
- 100% polyester
- Approximately 15 yards
- 6 colors: Black, Red, Caramel, Moss, Light Blue, Light Pink
- Each color coordinates with a specific Stampin’ Up! color (see FYI)

Stampin’ Quotes
“This ribbon will add the perfect touch to any stamped artwork. The colors have been chosen to coordinate with Stampin’ Up!’s exclusive colors, so you are sure to be pleased every time you use it!”

Upsell Opportunity
Punches, Paper Snips, eyelets, cellophane bags

FYI

RIBBON COLORS*

*Printed color samples may not be true to actual colors.
Ribbon, Grosgrain

Features & Benefits

- Available in 1/4", 5/8", and 1-1/4" widths
  - 1/4" and 5/8": approximately 15 yards
  - 1-1/4": approximately 10 yards
- 20 beautiful colors
- Enhances any project
- Coordinates with Stampin’ Up! colors (see FYI)
- 100% polyester

Stampin’ Quotes

“Stampin’ Up!’s grosgrain ribbon colors were selected to coordinate with our exclusive color palette. Grosgrain is a quick and inexpensive embellishment for your cards and gift bags.”

Upsell Opportunity

Paper Snips, punches, eyelets, cellophane bags

FYI

Grosgrain is pronounced “grow-grain.”

RIBBON COLORS*

1/4"

<table>
<thead>
<tr>
<th>Basic Black</th>
<th>Whisper White</th>
<th>Very Vanilla</th>
<th>Pumpkin Pie</th>
</tr>
</thead>
<tbody>
<tr>
<td>More Mustard</td>
<td>Apricot Appeal</td>
<td>Pretty in Pink</td>
<td>Real Red</td>
</tr>
<tr>
<td>Rose Red</td>
<td>Bravo Burgundy</td>
<td>Regal Rose</td>
<td>Brocade Blue</td>
</tr>
<tr>
<td>Bravo Burgundy</td>
<td>Elegant Eggplant</td>
<td>Certainly Celery</td>
<td>Old Olive</td>
</tr>
<tr>
<td>Night of Navy</td>
<td>Tempting Turquoise</td>
<td>Sage Shadow</td>
<td></td>
</tr>
<tr>
<td>Bashful Blue</td>
<td>Certainly Celery</td>
<td>Old Olive</td>
<td></td>
</tr>
<tr>
<td>Mellow Moss</td>
<td>Always Artichoke</td>
<td>Chocolate Chip</td>
<td></td>
</tr>
<tr>
<td>Always Artichoke</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

5/8"

<table>
<thead>
<tr>
<th>Very Vanilla</th>
<th>Chocolate Chip</th>
<th>Bravo Burgundy</th>
<th>Real Red</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regal Rose</td>
<td>Brocade Blue</td>
<td>Certainly Celery</td>
<td>Old Olive</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

1-1/4"

| Pink Pirouette               |

*Printed color samples may not be true to actual colors.

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Ribbon Keeper

Features & Benefits

- Compact ribbon storage case; conserves space and brings organization to your stamp area
- 2 boxes, 2 divider slides, 6 connector tabs, and 12 rubber feet in each package
- Available in 3 sizes:
  - Small
  - Medium
  - Large
- Approximate dimensions (sizes may vary slightly):
  - Small: 6-3/8" x 3-1/8" x 3-1/8"
  - Medium: 6-3/8" x 3-3/4" x 3-3/4"
  - Large: 6-3/8" x 4-7/8" x 4-7/8"
- Clear plastic case lets you see contents at a glance, making it easy to choose accessories for your next project
- Stampin’ Up! exclusive design
- Protects ribbon from dirt and dust
- Includes instructions for assembly

Stampin’ Quotes

“This ribbon keeper is a beautiful, cost-effective way to store your Stampin’ Up! ribbons. You can stack them to better organize your workspace, and you’ll always have ribbon right at your fingertips. The clear plastic keeper also lets you see the contents at a glance, so you don’t waste any time creating your project.”

FYI

You need to insert the tabs only if you will stack your Ribbon Keepers.

To easily add ribbon to your Ribbon Keeper or remove ribbon from it, unsnap the front of the Keeper and fold it down.

To keep your ribbon standing upright, use the plastic insert.
Ribbon, Poly Twill

Features & Benefits

- 7/8" polyester ribbon
- New soft, smooth finish
- Available in So Saffron
- Approximately 10 yards per spool

Stampin’ Quotes

“Our new poly twill ribbon adds a soft finishing touch to cards, gift bags, and scrapbook pages. It’s soft and pliable, yet firm enough to make a crisp bow. It has a subtle finish that sets it apart from our twill tape and our grosgrain ribbon. You’ll love how it looks on your projects.”

Quick Trick

For an adorable but inexpensive door prize, place a treat in a cellophane bag and tie poly twill ribbon around the top.

Upsell Opportunity

Card stock, cellophane bags

FYI

RIBBON COLOR

- So Saffron
Features & Benefits

- **1/2” Striped Grosgrain Ribbon**
  Available in Bashful Blue, Pumpkin Pie, Real Red
  Approximately 10 yards per spool
  100% polyester

- **5/8” Striped Grosgrain Ribbon**
  Available in Baja Breeze, Kiwi Kiss, Pacific Point, Pink Pirouette, Riding Hood Red, Tangerine Tango
  Approximately 15 yards per spool
  100% polyester

Stampin’ Quotes

“Our new striped grosgrain ribbon adds a quick and inexpensive embellishment for your cards, gift bags, and scrapbook pages. The colors coordinate with Stampin’ Up!’s exclusive colors, so you’ll be pleased every time you use it. This ribbon is great not only for paper crafting projects—it also works perfectly for tying bows on packages and making hair accessories.”

Quick Trick

For an adorable but inexpensive door prize, place an incentive stamp in a small cellophane bag and tie striped grosgrain ribbon around the top.

Upsell Opportunity

Card stock, cellophane bags, gift sacks

FYI

**RIBBON COLORS**

<table>
<thead>
<tr>
<th>1/2”</th>
<th>5/8”</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bashful Blue</td>
<td>Riding Hood Red</td>
</tr>
<tr>
<td>Pumpkin Pie</td>
<td>Pink Pirouette</td>
</tr>
<tr>
<td>Real Red</td>
<td>Baja Breeze</td>
</tr>
<tr>
<td>Pacific Point</td>
<td>Kiwi Kiss</td>
</tr>
<tr>
<td>Tangerine Tango</td>
<td></td>
</tr>
</tbody>
</table>

*Printed color samples may not be true to actual colors.*
Ribbon, Taffeta

Features & Benefits

- 3/8” wide
- 100% polyester
- Approximately 10 yards
- Enhances any project
- Available in exclusive Stampin’ Up! colors

Stampin’ Quotes

“If you want to add a touch of elegance to a project, try using taffeta ribbon. It comes in Stampin’ Up!’s exclusive colors, and with 10 yards to a spool, you’ll have plenty to complete many projects.”

Upsell Opportunity

Craft & Paper scissors, punches, eyelets, cellophane bags

FYI

RIBBON COLORS*

- Whisper White
- Very Vanilla
- Kraft
- Chocolate Chip
- Basic Gray
- Mellow Moss
- Bashful Blue
- Pretty in Pink
- Riding Hood Red

*Printed color samples may not be true to actual colors.
Rub-Ons

Features & Benefits

- 5-7/8" x 12" intricately designed Rub-On sheets
- 2 sheets per package: 1 sheet with white images and 1 sheet with Basic Black or Chocolate Chip images
  - Whisper White/Basic Black: A Perfect Day, Anchored, Chills and Thrills, Take Note
  - Whisper White/Chocolate Chip: Chateau Bella, Chit Chat, Greatest Moments, Hidden Garden, School Days, Word Flurries
- Can be used on unique, textured surfaces that are difficult to stamp on, such as glass, tin, and plastic
- Can be used on nonporous surfaces, such as glass, photos, clipboards, candles, and ribbons
- Coordinates with Stampin’ Up products:
  - Anchored coordinates with Large Star and Star punches
  - Chateau Bella coordinates with A Rose Is a Rose set and Curly Label punch bundle
  - Chills and Thrills coordinates with Large Star and Wide Oval punches
  - Hidden Garden coordinates with Eastern Blooms set and Floral Frenzy Classy Brass

Stampin’ Quotes

“I just love these new Rub-Ons in exclusive Stampin’ Up! designs. They look wonderful on handmade cards and tags. But they’re also perfect for adding images to difficult-to-stamp surfaces, such as glass jars, plastic notebooks, photo frames, buttons, and ribbon.”

Quick Trick

Need a card in a hurry? Apply a Rub-On to a prescored card, such as Scallop Notes or Love Notes, and you’ll be surprised how quick you’re finished!

Upsell Opportunity

Adhesive removers, Notes & Envelopes assortments, Designer Series paper, On Board chipboard

FYI

For best results, cut out your Rub-On image and remove it from the backing sheet. Lay the image on a flat surface, and rub it lightly with your finger to hold it in place. Then firmly rub the image with the wooden stick (included with the Rub-Ons) to transfer it to your project.

You’ll know the image has transferred completely when the image becomes lighter on the transfer sheet. Pull up slowly on the transfer sheet, being careful not to slide it. If the image
hasn’t transferred completely, simply lay the sheet back down and try again.

You can apply Rub-Ons over stamped images. However, make sure that the image has been stamped in Craft ink; Rub-Ons don’t adhere well to Classic ink.

If you want to transfer Rub-On images to a small embellishment such as a button, you may want to transfer the image to the embellishment before you adhere the embellishment to your project. Stick the embellishment to a smooth surface, such as a cellophane bag, using SNAIL Adhesive. Trim the image from the Rub-On sheet and lay it over your embellishment. Rub your finger over the image to help hold it in place, then transfer the image completely using the wooden stick. Peel the embellishment off the bag and adhere it to your project.

You can remove Rub-Ons from most surfaces with our Adhesive Remover.

Make sure you store your Rub-Ons with the paper backing or your images will come off where you don’t want them to!

If you need to clean the item the Rub-On is adhered to, wipe it gently with a damp cloth.
Sanding Blocks

Features & Benefits

- 2 per package
- Use with forward and backward motion

Stampin’ Quotes

“Distressed paper is so easy to create using these sanding blocks—they’re the perfect tool to use for this technique.”

Quick Trick

Sanding blocks are great for smoothing edges that result from tearing perforated paper. You can also use them to scuff up new rubber stamps so the ink adheres better to them.

FYI

If your sanding blocks get dirty, simply wash them under running water.
Features & Benefits

- 3-3/4” blade length
- Stainless steel blades
- Perfect for cutting card stock and ribbon
- Ergonomically designed to fit your hand (right-handed)
- Heavy duty

Stampin’ Quotes

“After you use these scissors just once, you’ll be hooked. These high-quality scissors cut ribbon and card stock easily and beautifully. You’ll get a smooth, clean cut every time.”

FYI

Do not cut wire with these scissors. Wire will dull the blades quickly.

Be sure to use Craft & Rubber scissors to trim stamps.
Features & Benefits

- 1-3/4" blade length
- Perfect for trimming rubber stamps before mounting
- Economical
- Heavy duty
- Best rubber-cutting scissors available
- Short blade length allows more control
- Cuts to tip, allowing access to very tight corners
- Oversized cushioned handles reduce muscle fatigue

Stampin’ Quotes

“You have to try these scissors to believe them. My hands used to get so sore when I’d trim rubber, but with these scissors, trimming is a breeze! These scissors are not only comfortable to use, and very sharp, they also cut right to the tip, so you can make small, careful snips on your rubber. Once you’ve tried our Craft & Rubber Scissors, you’ll wonder how you survived without them!”

FYI

Use fingernail polish remover or rubbing alcohol to remove any gummy residue on blades.
Features & Benefits

- Thin stainless steel blades for perfect cutting in even the tiniest of areas
- Precision-ground tips allow for cutting all the way to the end of the blades
- Protective shield (safety cover)
- Comfort-grip handle for ease in cutting
- Exclusive to Stampin’ Up!
- 2-1/2” blade

Stampin’ Quotes

“These small, thin-bladed scissors are perfect for all your paper trimming needs. They are great for snipping that little bit of paper left when you use the Coluzzle Cutting System, or when trimming ribbon.”

FYI

The safety cover blade guard protects you and your projects from being cut. We do not recommend that you sharpen these scissors.
Simply Scrappin’

Features & Benefits

- 9 different kits available
- 80-lb. cover weight
- Coordinates with exclusive Stampin’ Up! images and colors
  - **Best Ever**: Baja Breeze, Kiwi Kiss, Riding Hood Red, Whisper White
  - **I Wish**: Chocolate Chip, Old Olive, Real Red, Whisper White
  - **Love Stories**: Bashful Blue, Certainly Celery, Close to Cocoa, Pink Pirouette
  - **Petal Party**: Old Olive, Pixie Pink, Pumpkin Pie, So Saffron
  - **Piña Colada**: Old Olive, Riding Hood Red, So Saffron, Tangerine Tango
  - **Rock-a-Bye Boy**: Bashful Blue, Chocolate Chip, Old Olive, Tangerine Tango
  - **Rock-a-Bye Girl**: Bashful Blue, Kiwi Kiss, Pink Pirouette, Regal Rose
  - **Summer Home**: Baja Breeze, Chocolate Chip, Kiwi Kiss, and Riding Hood Red
  - **U R Sweet**: Basic Gray, Old Olive, Rose Red, Taken with Teal
  - **Winter Retreat**: Always Artichoke, Bordering Blue, Mellow Moss, Old Olive
- Self-adhesive images are great alone or coordinated with matching stamp sets
- Each kit contains:
  - 8 sheets of 12” x 12” textured card stock
  - 6 sheets of 12” x 12” patterned paper
  - 6 sheets of 6” x 12” self-adhesive die-cuts
- Can be trimmed to create 6” x 6” or 8-1/2” x 8-1/2” pages

Stampin’ Quotes

“Does the thought of scrapbooking scare you? If you want a quick, foolproof method for saving your special photos, Simply Scrappin’ is for you! Each set includes paper and self-adhesive die-cuts. To create scrapbook pages, you just add the photos. The images are all exclusive Stampin’ Up! designs that coordinate with our rubber stamp sets. And each package includes several great layout ideas.”

Upsell Opportunity

Card stock, Craft Stampin’ Pads, Stampin’ Write journaler, Designer Series Paper, vellum, *Write Me a Memory* Journaling Fonts CD

FYI

The adhesive used on the self-adhesive die-cuts is initially repositionable (for about an hour), and the bond becomes permanent after 24 hours; however, repositioning the die-cuts requires some delicacy.
Features & Benefits

- Kits contain all papers and embellishments you need to create beautiful cards
- Includes photos and step-by-step instructions

**Flower Power**
- Makes 9 cards, 3 each of 3 styles
- Finished card size: 4-1/4" x 5-1/2"
- Kit includes:
  - 6 sheets of 8-1/2" x 11" textured card stock: 2 each of Old Olive, Perfect Plum, Rose Red
  - 2 sheets of 8-1/2" x 11" exclusive double-sided Designer Series paper
  - 1 sheet of 8-1/2" x 11" self-adhesive die cuts
  - More Mustard 1/4" grosgrain ribbon: 3-1/2’
  - Whisper White 1/4" grosgrain ribbon: 5’
  - 3 Large More Mustard buttons
  - 3 Small Old Olive buttons
  - 5 More Mustard brads
- Coordinates with the Wow Flowers set

**Handmade Holiday**
- Makes 18 cards, 6 each of 3 designs
- Finished card size: 4-1/4" x 5-1/2"
- Kit includes:
  - 9 sheets of 8-1/2" x 11" textured card stock: 3 each of Kraft, Mellow Moss, and Ruby Red
  - 3 sheets of 8-1/2" x 11" exclusive single-sided Designer Series paper
  - 2 sheets of 8-1/2" x 11" self-adhesive die cuts
- Coordinates with the To You and Yours set

**Rock Star**
- Makes 9 cards, 3 each of 3 designs
- Finished card size: 4-1/4" x 5-1/2"
- Kit includes:
  - 6 sheets of 8-1/2" x 11" textured card stock: 2 each of Bashful Blue, More Mustard, Old Olive
  - 2 sheets of 8-1/2" x 11" exclusive double-sided Designer Series paper
  - 1 sheet of 8-1/2" x 11" self-adhesive die cuts
  - Old Olive 5/8” grosgrain ribbon: 4’
  - More Mustard 1/4” grosgrain ribbon: 5’
  - 3 Large More Mustard buttons
- Coordinates with the Starring You set
Stampin’ Quotes

“If you like to make cards but want a little help when it comes to color and image coordination, these kits are for you! They include papers and embellishments that are perfect together, so you don’t need to worry about color coordination. Each kit includes enough self-adhesive die-cuts to create your cards, but each kit also coordinates with an exclusive Stampin’ Up! stamp set if you want to add a little extra flair.”

Upsell Opportunity

Coordinating stamp sets, envelopes, paper snips, SNAIL adhesive, Tabletop Paper Cutter
Simply Sent Card Kits

Features & Benefits

- Kits contain all papers and accessories to make beautiful cards
- Great time-saver: stamp sets are die cut and card stock is precut and prescored
- Includes step-by-step instructions
- After card stock is gone, accessories and stamp set can be used to create additional projects

- **Lifelong Notes**
  Makes 10 cards, 5 each of 2 styles
  Finished card size: 6-5/8” x 3-1/4”
  Kit includes:
  
  6-piece die-cut stamp set
  Bashful Blue, Basic Gray, Certainly Celery Classic Stampin’ Spots
  Bashful Blue and Certainly Celery Long Notes
  Whisper White (3-1/2” x 6-3/4”) envelopes
  Circle self-adhesive die-cuts: 5” x 7-1/4” sheets (2)
  Ribbon self-adhesive die-cuts: 5” x 7-1/4” sheets (2)
  2” chipboard circle designs: 5” x 7-1/4”, .59 mil sheets (2)
  Stampin’ Dimensionals (100)

- **Sending Happy Thoughts**
  Makes 10 cards, 5 each of 2 designs
  Finished card size: 4-1/4” x 5-1/2”
  Kit includes:
  
  6 piece die-cut stamp set
  Pumpkin Pie, Old Olive, Real Red Classic Stampin’ Spots
  Pumpkin Pie, Old Olive, Very Vanilla card stock
  Very Vanilla envelopes: 5-3/4” x 4-3/8”
  1/4” zig zag twill tape: 4” and 15” lengths (7 of each)
  Pewter brads (20)
  2-way Glue Pen
  Dazzling Diamonds Stampin’ Glitter (1/4 oz.)
  Stampin’ Dimensionals (100)
  Mini Glue Dots (96)
Stampin’ Quotes

“I love having handmade cards on hand so I can give them out at a moment’s notice. This kit contains everything you need to create beautiful cards: stamps, cards, envelopes, ink, and accessories. And the designs are beautiful! It’s a great time-saver, as well—the stamp sets are die cut and the card stock is prescored. When I’m finished with my cards, I can keep using the stamp set for years to come. These kits are wonderful for beginners or anyone who wants to expand her selection of products without spending a lot of money.”

Upsell Opportunity

Eyelets, Craft & Rubber Scissors, Crafters’ Tool Kit, Hodgepodge Hardware, ink refills, Stampin’ Scrub, Stampin’ Mist

FYI

Stamp sets and some accessories are not available separately.

Ribbon lengths are approximate and may vary.
SNAIL Adhesive

Features & Benefits

- Simple, Neat, Affordable, In-Line
- 472" of double-sided adhesive
- Great for cards, scrapbooks, or other art projects
- Keeps fingers and art pieces free from messy glue
- Refill cartridges sold separately
- Permanent; creates a strong bond

Stampin’ Quotes

“SNAIL Adhesive® applies a controlled amount of adhesive directly to your project, so your hands and work area never get sticky. A small amount creates a strong bond, so your cartridge lasts a long time. We also have refills that slip right into the cartridge, so you’ll never find yourself without your SNAIL. You’ll love the adhesive, and it’s a great price, too!”

Upsell Opportunity

SNAIL Adhesive refills

FYI

To use SNAIL Adhesive, place the cartridge where you want the adhesive to begin, roll it slowly (like a snail) along your artwork, then lift sideways when done, using a quick, checkmark motion.
Sponge Daubers

Features & Benefits

- Small sponges attached to plastic tubes
- 12 per package
- Approximately 1-1/4” tall
- Great for applying Stampin’ Pastels

Stampin’ Quotes

“Sponge daubers and stamping sponges make a great team for sponging any project. Daubers slip right onto your finger, giving you greater application control. And with 12 in a package, you can have one for all the colors you use frequently.”

Quick Trick

To use a sponge dauber with a Classic Stampin’ Pad, press a closed ink pad so the ink pools in the lid, and then use the sponge dauber to apply the ink to desired area.

Upsell Opportunity

Classy Brass templates, Classic Stampin’ pads, Stampin’ Pastels

FYI

Sponge color on in broad strokes at a 45-degree angle or push directly onto paper at a 90-degree angle for a sponged circle of color (like for cheeks!)
Stack & Store Caddy

Features & Benefits

- Stores your buttons, brads, and anything packaged in the Stack & Store containers
- Stores 24 large containers or 48 small containers
- Made of strong durable plastic
- Die-cast aluminum handle for ease in turning
- Approximately 6” in diameter and 12” tall
- Swivel base allows unit to turn 360°

Stampin’ Quotes

“The Stack & Store caddy is the perfect way to store your small embellishments. It takes up very little room, yet holds so much. It turns completely around so you can easily find anything you’re looking for.”
Features & Benefits

- Allows for fast and precise stamp placement
- Perfect for word and letter stamps
- Sturdy plastic construction
- Includes washable plastic sheet
- Black color exclusive to Stampin’ Up!
- Nonskid base
- Includes instructions

Stampin’ Quotes

“This is the perfect tool to keep you from ever ruining a whole project with one crooked stamp! The stamp positioner gives you the ability to place an image exactly where you want it, every time.”
Features & Benefits

- 17 exclusive Stampin’ Up! colors available in Stampin’ Around cartridges
- 16 popular Stampin’ Up! colors available in jumbo Stampin’ Around cartridges
- Coordinates with Stampin’ Up!’s colors of pads, markers, pastels, Watercolor Wonder Crayons, and card stock
- Water-based dye ink
- Re-ink with Classic Stampin’ ink refills

Stampin’ Quotes

“Our refillable cartridges fit right into our Stampin’ Around handles to give you yards of stamped images without ever having to re-ink the stamp. With 17 exclusive colors available for the cartridges and 16 for the jumbo cartridges, you’re sure to find a color to coordinate with all of your projects. Since the cartridges are much smaller than an ink pad and hold less ink, it’s a good idea to order a matching Classic ink refill, so you are never out of ink in your cartridge.”

Upsell Opportunity

Stampin’ Around handle and jumbo handle, Classic Stampin’ ink refills, Stampin’ Around wheels and jumbo wheels, Stampin’ Around Wheel Guide

FYI

Because cartridges are small, they tend to dry out more quickly than a pad. Store your cartridge with the lid on in a closed plastic bag. For permanent ink, choose Basic Black Stampin’ Around cartridge.
Features & Benefits

- Single-cell
- Fill with any color of Classic ink refill
- Do not use pigment (Craft) ink

Stampin’ Quotes

“With our uninked cell cartridges, you can use any of our Classic ink refills. Now your wheeled images can coordinate with your stamping projects.”

Upsell Opportunity

Classic ink refills, Stampin’ Around handle and jumbo handle, Stampin’ Around wheels and jumbo wheels, Stampin’ Around Wheel Guide

FYI

To ink your cartridge, apply small drops of ink evenly over surface, using the bottle tip to rotate the foam roller. Avoid overinking. You can tell you’ve overinked if the drops are no longer quickly absorbed.

If we don’t carry a Stampin’ Around jumbo cartridge in the color you desire, use the uninked jumbo cartridge and your favorite Classic ink refill.
Stampin’ Around Handle and Jumbo Handle

Features & Benefits

- Ergonomic design
- Durable plastic construction
- Stampin’ Around wheels and cartridges fit the handle *
- Jumbo size option available to fit jumbo cartridges and jumbo wheels

Stampin’ Quotes

“Our Stampin’ Around handle works with Stampin’ Around wheels and cartridges and, likewise, the jumbo handle works with our jumbo wheels and jumbo cartridges. It’s easy to switch cartridges and wheels, so you only need one of each sized handle. But you might want the convenience of an additional handle in each size to be able to alternate colors or designs faster and easier.”

Upsell Opportunity

Stampin’ Around cartridges and jumbo cartridges, Classic Stampin’ ink refills, Stampin’ Around wheels and jumbo wheels, Stampin’ Around Wheel Guide

* Wheels and cartridges are sold separately.
Stampin’ Around Wheel Guide

Features & Benefits

- Two 12" rulers snap together to make a 22" straight edge, or a right angle corner
- Works with standard or jumbo Stampin’ Around wheels to create straight lines of wheeled art
- Clear rulers allow you to view art work

Stampin’ Quotes

“With this great tool, you will never have to worry about crooked Stampin’ Around patterns again! You can also create straight borders or alternating patterns and colors.”

Quick Trick

To miter corners:

1. Snap the wheel guide together to form a right angle and then lay the guide directly on your paper so that the outside corner of the guide aligns with a corner of your paper.

2. Make a light pencil mark in the inside corner of the guide. Mark all four corners of the page accordingly. Place triangular sticky notes as masks in a diagonal line between pencil marks and page corners so the mask covers the triangular area described.

3. Align the edge of the guide with two of the pencil markings and wheel close to the edge of the guide from one masked corner to the next. Move the guide to the opposite side and wheel the pattern again.

4. Move the masks to the other half of each corner and wheel the remaining two sides.

You can use the Stampin’ Around wheel guide to help you measure and design patterns. Use the ruler marks along the edge of the guide to measure layout dimensions. Use length-wise line markings to align images with those already stamped. Use the middle line to create a 1" space for alternating patterns.

Upsell Opportunity

Stampin’ Around wheels, Stampin’ Around handle, Stampin’ Around ink cartridges

FYI

Before you use the wheel guide for the first time, peel off the release paper from the rubber feet and attach the feet to the eight shaded areas (four on each guide) on the underside corners.

Clean the wheel guide with mild soap and warm water. Store the unassembled Stampin’ Around wheel guide in its original vinyl sleeve with the instruction card for future reference.
Stampin’ Around Wheels

Features & Benefits

- Dozens of exclusive Stampin’ Up! designs in regular and jumbo sizes
- Deeply etched rubber
- For use with Stampin’ Around system of handles and cartridges (sold separately)
- Create party bags, scrapbook page backgrounds, and gift wrap in seconds

Stampin’ Quotes

“Stampin’ Around wheels are the quickest way to cover a lot of area with colorful stamped images. Boxes, gift sacks, and other containers that start out flat are great items for wheeling. And scrapbook background pages have never been so easy or so wonderfully color- and image-coordinated.”

Upsell Opportunity

Stampin’ Around cartridges and jumbo cartridges, Classic Stampin’ ink refills, Stampin’ Around handle and jumbo handle, Stampin’ Scrub, Stampin’ Mist, Stampin’ Around Wheel Guide
Stampin’ Around Wheel Storage Boxes

Features & Benefits

- Available in 2 sizes:
  - Jumbo (stores 6)
  - Standard (stores 10)
- Made of sturdy PVC
- Sold in sets of 2

Stampin’ Quotes

“Tired of rummaging through boxes and drawers for wheels? These space-saving, cost-effective containers will hold all of your Stampin’ Around wheels easily and neatly. No more runaway wheels! You will be able to see your wheels at a glance and easily access them.”

Upsell Opportunity

Stampin’ Around wheels, Stampin’ Around ink cartridges, Stampin’ Around Wheel Guide
Stampin’ Color Index Labels

Features & Benefits

- Color labels to put on Stampin’ Up! ink pads and other Stampin’ Up! products
- Includes color family and individual names for Bold Brights, Earth Elements, Rich Regals, Soft Subtles, and Neutrals; also includes individual names for In Colors
- 66 labels per sheet, 2 sheets per package
- Label size: 1.425” x .25”
- Sheet size: 5” x 6”
- Clear label with black print

Stampin’ Quotes

“Are you looking for an easy way to clearly mark your stamp pads so you can find them in your Color Caddy? These color index labels are just what you need. They’re designed to fit on the ends of the ink pads. Just stick them on your pads and you won’t have to pull pads out of the Color Caddy to find the color you want. You can also use them to file your card stock or any other Stampin’ Up! color products.”
Stampin’ Dimensionals

Features & Benefits

- Double-sided, self-adhesive foam mounts
- 300 1/16" Stampin’ Dimensionals
- Use multiple Stampin’ Dimensionals for multilevel projects or added height
- Great for layering

Stampin’ Quotes

“Stampin’ Dimensionals are the easiest way to give your projects an instant 3-D look. Just stamp an image, trim around it, and then use a Stampin’ Dimensional to attach it to your project. They are also great for making greetings stand out and attaching 3-D objects such as tags and bows.”
Stampin’ Emboss Powder

Features & Benefits

- 7 colors available individually in 1/2 oz. or 1 oz. containers
- Adds dimension to artwork
- Also available in Glassy Glaze enamel (1 oz. container)

Stampin’ Quotes

“If you’ve ever embossed before, you know what fun it is to see the powder melt into a smooth, shimmery image, right before your eyes. If not, you are in for a real treat! Embossing gives a gleaming, finished look to any stamp project.”

Quick Trick

After stamping with an embossing or pigment pad, pour embossing powder liberally over design. Shake off the excess powder onto a Powder Pal tray, and pour it back into the bottle. Heat the stamped image with a heat tool, just until the powder changes to a shiny liquid and raises.

Upsell Opportunity

Craft Stampin’ Pad, heat tool, Embossing Buddy, Powder Pals, VersaMark pad

FYI

Be careful not to heat the powder too long, as it will actually melt into the paper and the paper may be scorched. Allow to cool for a short period of time before touching.

INDIVIDUAL COLORS*

- Black
- White
- Gold
- Silver
- Clear
- Iridescent Ice
- Glassy Glaze Enamel

*Printed color samples may not be true to actual colors.
Features & Benefits

- Polyester glitter
- Available in 4 styles:
  - Chunky Essentials, Chunky Sprinkles, Dazzling Diamonds, Fine Cosmo
- Chunky Essentials:
  - Glitter pieces are larger than Dazzling Diamonds or Fine Cosmo
  - Comes in a package of 4 colors: Black, Red, Silver, White
  - 1 oz. each color
- Chunky Sprinkles:
  - Glitter pieces are larger than Dazzling Diamonds or Fine Cosmo
  - Comes in a package of 4 colors: Celery, Crystal Iris, Light Blue, Light Pink
  - 1 oz. each color
- Dazzling Diamonds:
  - Lead Free
  - 1/2 oz.
- Fine Cosmo:
  - Contains very fine glitter pieces
  - Comes in a package of 5 colors: Turquoise, Celery, Orchid, Light Blue, Rose Pink
  - 1/4 oz. each color
- Use with Heat & Stick powder, Tombow Multi Purpose Adhesive, or Sticky Cuts Letters

Stampin’ Quotes

“Glitter adds a touch of sparkle to your stamped images. It’s easy to use with our Heat & Stick powder, or simply put a dab of Tombow Multi Purpose Adhesive wherever you want a little shine. For a shimmery monogram, sprinkle some glitter on a Sticky Cuts letter. You’ll love these gorgeous glitters!”

Quick Trick

You can dye Dazzling Diamonds to coordinate with any Stampin’ Up! color. Here’s how:

1. Add one drop of Classic Stampin’ Ink refill and a few drops of water to an empty Stack & Store container.
2. Add about 1/2 teaspoon of Dazzling Diamonds and mix. Continue adding glitter until all the dye is absorbed. The glitter will become fluffy as it absorbs the dye.
3. Continue to mix glitter until it sparkles.

The dyed glitter will stay fluffy but the color will reflect off the glitter, so all you see is colored sparkles.
Upsell Opportunity

2-Way Glue Pen, Embossing Buddy, Heat & Stick powder, Powder Pals, Stampin’ Emboss powder, Sticky Cuts Letters, Tombow Multi Purpose Adhesive

FYI

Add a splash of glitter to fingernail polish for unique effects!

- Dazzling Diamonds
- Chunky Essentials: Red, White, Silver, Black
- Chunky Sprinkles: Light Pink, Light Blue, Celery, Crystal Iris
- Fine Cosmo: Rose Pink, Orchid, Light Blue, Celery, Turquoise
Stampin’ Mist Stamp Cleaner and Refill

Features & Benefits

- Cleans all types of ink from rubber
- Stampin’ Mist comes in nonaerosol spray bottle
- 2 oz. of Stampin’ Mist
- 8 oz. refill available

Stampin’ Quotes

“Stampin’ Mist is a specially formulated spray that both cleans and conditions your rubber stamps. You can spray it directly on your Stampin’ Scrub. It comes in a convenient spray bottle and refills are available.”

Upsell Opportunity

Stampin’ Scrub, Stampin’ Mist refill

FYI

For best results, clean stamp immediately after use.

Dark ink may stain rubber. Stampin’ Mist cleans stamps but will not remove stains.

For best results in cleaning StazOn ink from stamps, use StazOn cleaner.
**Stampin’ Pastels**

**Features & Benefits**

- Exclusive Stampin’ Up! colors
- Artist quality
- Includes 6 applicators and an eraser
- Oil free
- Works well on matte-finish papers

**Stampin’ Quotes**

“Bring out the artist in yourself with our Stampin’ Pastels. You’ll be amazed at how easy you can achieve a beautiful, soft look with our pastels.”

**Quick Trick**

Apply pastels with a stamping sponge, sponge dauber, or stipple brush. Blend as desired with the applicators or a Stampin’ Up! blender pen.

To use the popular Poppin’ Pastels technique, stamp an image with VersaMark ink. Apply Stampin’ Pastels to the stamped image with a stamping sponge or sponge dauber. Blend and mix pastels for beautiful effects.

**Upsell Opportunity**

Refill applicators, refill erasers, blender pens, sponge daubers, Classy Brass templates, VersaMark pad

**FYI**

Due to the manufacturing process, a film may sometimes appear on the top of the pastels. Simply rub this film off with an applicator.

High-quality chalks are very soft to enable easy blending. However, due to this softness, breakage or cracking may occur in shipping. This is not considered a defect and does not affect the chalks’ quality or ease of use. Our unique pastel tray keeps colors from mixing together if breakage does occur.
Stampin’ Scrub and Refill Pads

Features & Benefits

- Holds 2 removable black scrubbing pads (included)
- Stampin’ Scrub measures 7.41” x 6.69” x .485”
- Heavy-duty polycarbonate or Cyrolite case
- Exclusive Stampin’ Up! design
- Replaceable pads
- Refill pack includes 2 black pads, 5-3/4” x 7”

Stampin’ Quotes

“Cleaning your stamps is easy with our Stampin’ Scrub. The pads are large enough for even our largest background stamps. Lightly spray one pad with our Stampin’ Mist and leave the other one dry. For best results, do not oversaturate the pad. Scrub your stamp on the damp pad, then rub it on the dry pad to remove any leftover ink and moisture. Now you’re ready to change colors and continue stamping or to put your stamps away. Cleaning the removable pads is a snap—just rinse out the pads and allow to air dry.”

Upsell Opportunity

Stampin’ Mist, Stampin’ Mist refill, replacement pads

FYI

The case is not leak-proof. We recommend that you lightly dampen the pads with the Stampin’ Mist to avoid oversaturation, excess spattering when scrubbing the stamps, and leakage when transporting the closed case. Replacement cleaning pads are available, making it convenient for you to have an extra set so you can quickly replace them before leaving for your next workshop.

Rinse pads in clear water and air dry before first use to remove filaments left from manufacturing process. For best results, use a paper towel or a dry cloth to soak up water after rinsing.

Clean your pad regularly to avoid mixing ink colors.

Do not place in dishwasher.

Two symbols are embossed on the inside of the trays. An umbrella symbol on the top tray indicates the dry tray; three raindrops on the bottom tray indicate the wet tray.
Stampin’ Write Journaler

Features & Benefits

- Dual-tipped pigment marker
  (tip sizes: 2.3 mm. bullet tip and 0.6 mm. fine tip)
- Available in Basic Black and Basic Brown
- Nonbleeding

Stampin’ Quotes

“For scrapbooking, choose this permanent, nonbleeding pigment journaler. Years from now you’ll be glad you chose a permanent journaling marker.”

Upsell Opportunity

Journaling stamps

FYI

We recommend that you store these journalers in a horizontal position and at room temperature.
**Features & Benefits**

- Dual tipped markers: .5 mm fine point and flexible brush
- Available individually or in a set:
  - Available individually in exclusive Stampin’ Up! colors
  - Available in a single color family (set of 12)
  - Available in Neutrals assortment (set of 4)
- Available as a collection of all 4 color families, packaged in a rigid plastic case with individual compartments and a handle (set of 48)
- Odorless, water-based dye ink
- Coordinate with Classic Stampin’ Pads and exclusive Stampin’ Up! card stock
- Finger grips on cap aid in easy cap removal

**Stampin’ Quotes**

“Have you ever created a marvelous card, only to get frustrated when you couldn’t find a coordinating marker? With Stampin’ Up!’s exclusive coordinating color families, that will never happen again. The best value in markers is our Many Marvelous Markers; you’ll save a lot of money over buying them individually plus you get the storage case free!”

**Quick Trick**

To achieve a soft, watercolor look, outline your image with a Stampin’ Write marker, and then use a blender pen, Aqua Painter, or water-dampened watercolor brush to pull and blend the marker colors into the area you desire.

You can custom-color images by coloring directly on the stamp. Use the flexible brush tip on its side to shade and blend colors right on the rubber. The fine point lets you easily color small areas of the stamp. You can also omit parts of the design by coloring only those features you want to stamp.

**Upsell Opportunity**

Classic Stampin’ Pads, card stock, Aqua Painter, blender pens

**FYI**

Store markers on their sides to keep ink evenly distributed between both tips.
Features & Benefits

- Superb for sponging ink onto projects
- Approximately 2-3/4” diameter
- 3 per package

Stampin’ Quotes

“Our stamping sponges are just the right tool for sponging around the edges of your card stock. I like to cut my sponges into wedges so I can have one for each color.”

Upsell Opportunity

Classy Brass templates, Classic Stampin’ Pads

FYI

These sponges are large enough that you can use different sides for different colors. Or you can cut the sponge into wedges. Rinse out after each use.
Features & Benefits

- Removes StazOn ink from rubber stamps
- Acid free
- Lemon scented
- Comes in a 2 oz. dauber bottle

Stampin’ Quotes

“This is a fantastic product for stampers who like to keep their stamps looking as clean as possible. StazOn ink is difficult to remove from rubber stamps, but this StazOn Cleaner does a good job at removing the ink.”

Upsell Opportunity

Stampin’ Scrub

FYI

For best results, clean stamp immediately after use.

To use, rub dauber lightly against rubber stamp. Do not spray StazOn Cleaner as it can stain affected areas.

StazOn Cleaner is oily and can be messy. Use with care.

Use the Stampin’ Scrub tray to wipe off excess solution to clean stamp. You may want to use separate Stampin’ Scrubs for Stampin’ Mist and StazOn Cleaner.
Sticky Cuts Letters

Features & Benefits

- Die-cut, double-sided acrylic adhesive letters, numbers, and shapes
- Exclusive Stampin’ Up! designs
- 2 12” x 12” sheets per package
- Includes more than 50 images
- Great for using with Bead Duo and Stampin’ Glitter to personalize your projects

Stampin’ Quotes

“If you like our Sticky Strip, you’ll love our new die-cut Sticky Cuts Letters! Peel off the liner and sprinkle with Bead Duo or Stampin’ Glitter to personalize your projects, gifts, or work space.”

Quick Trick

Use Sticky Cuts with Stampin’ Glitter or beads on an Accents & Elements tin to create cute packages.

Upsell Opportunity

Bead Duo, microbeads, Stampin’ Glitter

FYI

This is a pressure-sensitive adhesive material, so be sure to apply pressure to the image to properly adhere the project before removing the red transparent liner.
Features & Benefits

- Double-sided, pressure-sensitive acrylic adhesive
- 1/4” wide
- Very strong—perfect for boxes
- 10 yards
- Comes in a zippered plastic bag for convenient storage

Stampin’ Quotes

“This super-strong adhesive will hold together a box or pouch like a dream! It won’t lift, curl, distort, warp, or wrinkle. You can also use it to adhere other craft-related embellishments, such as beads, glitter, or embossing powder.”

Upsell Opportunity

Bead Duo, beads

FYI

Cut Sticky Strip to desired length and lay it down onto your project. Remove red liner. Your art project is then ready to be assembled.
Stipple Brushes

Features & Benefits

- 2 sizes per package
- Soft, uneven, white hog bristles
- Washable
- Wood handle
- Work great with ink

Stampin’ Quotes

“Our stipple brushes are great for creating a soft spattered background. They also work very well for stenciling with Classy Brass templates.”

Upsell Opportunity

Classic Stampin’ Pads, Classy Brass templates

FYI

Stipple inks onto solid stamps then stamp, or stipple directly on paper.
Features & Benefits

- Use to dry emboss both lightweight and heavyweight papers
- Approximately 5-1/2” long
- 2 rounded ends of different sizes
- Wood and metal construction
- Works with Classy Brass templates
- Scores cards for a smooth, crisp fold

Stampin’ Quotes

“If you want to do any dry embossing, you’ve got to have a stylus. With a different size on each end, the stylus works great with brass templates. Use it for scoring, too.”

Upsell Opportunity

Classy Brass templates, Light Table

FYI

Use the large end first, and then add more detail with the small end. Use the dry embossing technique to frame your artwork.
**Features & Benefits**

- Dry embossing tool
- Works without a light box
- 2 roller ball ends: large (3/8”) and small (1/8”); stylus is 6” long
- Soft black comfort grips
- Great for both plastic and brass stencils

**Stampin' Quotes**

“I’ve wanted a tool like the Empressor for years. Now I can dry emboss anywhere, anytime. I just lay card stock over my stencil and roll the Empressor over the back. It’s almost like magic!”

**Upsell Opportunity**

Classy Brass templates, card stock
Tabletop Paper Cutter

Features & Benefits

- Cuts card stock without fraying it
- Very precise
- Trimmer blade is made of hardened stainless steel
- Trimmer is made of ABS plastic
- Trimmer handle is covered in santoprene rubber
- Has safety blade
- Trimmer measures 17-3/8" x 7-1/8" x 2-3/4"
- Detachable measuring arm and handle can be stored in the back storage area
- Black and gray

Stampin’ Quotes

“This new cutter is a must-have! The cutter is so precise, and it won’t fray card stock. The Tabletop Paper Cutter can make it much easier to prepare to make multiple projects—you’ll be amazed at how much faster and easier it is.”

Upsell Opportunity

Card stock

FYI

The safety blade has a 5-year guarantee.

For best results, cut only 1 sheet of paper at a time.
Tags, Metal Edge

Features & Benefits

- Available in 2 shapes: square and circle
- Aluminum with White card stock
- 12 tags per package (six 2” and six 1-1/2”)

Stampin’ Quotes

“These make great gift tags and are also wonderful accents for scrapbook pages. They come without holes punched, so you can customize them and use them almost anywhere!”

Upsell Opportunity

1/8” circle punch, eyelets, ribbon, hemp twine, linen thread
Tattoo Kit I and II

Features & Benefits

- For kids who want to stamp and draw on skin
- Each kit includes 6 stamps, 6 markers, and a temporary tattoo ink pad
- Kit I contains exclusive Stampin’ Up! images (fish, UFO, paw, snail, baseball, and boat);
  - Navy temporary ink pad; Yellow, Blue, Henna, Black, Green, and Red markers
- Kit II contains exclusive Stampin’ Up! images (flower, crown, cherries, butterfly, watermelon, and sun);
  - Black temporary ink pad; Red, Green, Pink, Purple, Orange, and Blue markers
- Clear rubber mounted on acrylic handles
- Comes in a self-storage drawstring bag
- Fades in about 1 day (with washing)
- Food, drug, and cosmetic- approved ingredients
- Quick drying
- Makes a great gift for children
- Pads can be used with any of our stamps
- Stamps are latex-free

Stampin’ Quotes

“Here is a great gift to give the child who has everything. Kids love to write on themselves, and this gives them an opportunity to do so with no lasting consequences.”
Features & Benefits

- Approximately 13" x 1-1/2"
- Stainless steel
- 2 different edges with different tear designs
- Comes with protective vinyl pouch

Stampin’ Quotes

“Use this great tool to create a perfect torn edge every time! Hold The Tearing Edge firmly in place against card stock, paper, or vellum, and tear slowly. And with two different edges to choose from, your tears won’t always look the same. This is a wonderful way to add a polished, decorative touch to your work.”

Upsell Opportunity

Card stock, vellum, grid paper

FYI

When you tear vellum by hand, you get a straight edge. Use The Tearing Edge to get a torn look with vellum.

Use along with grid paper to achieve a perfectly straight torn edge.
Features & Benefits

- Latex rubber acrylic resin adhesive
- Adhesive can be both permanent or temporary depending on how it is applied – see FYI
- Works great for adhering card stock or Designer Series paper to chipboard
- Dries clear
- Excellent for adhering Stampin’ Glitter to surfaces
- Dual-tipped applicator

Stampin’ Quotes

“I love to use our new Tombow Multi Purpose Adhesive. It has a dual tip, so I can place it exactly where I want. I can place a small amount with exactness using the small tip, and I can also spread the adhesive over a larger area of paper with the wide tip.”

Upsell Opportunity

Card stock, Designer Series Paper, On Board chipboard, Stampin’ Glitter

FYI

Tombow Multi Purpose adhesive is temporary or permanent. To use it as a temporary adhesive, allow it to dry before adhering. To use it as a permanent adhesive, adhere it when wet.
Features & Benefits

- 100% natural cotton
- 3 yards each of 3 sizes: 3/8", 3/4", and 1-1/2"
- Can be stamped
- Can be dyed using Classic Stampin’ Ink

Stampin’ Quotes

“Our twill tape adds a beautiful accent to any card or page! Stamp words or letters with Classic, Craft, or StazOn ink to personalize your tape.”

Upsell Opportunity

Classic and Craft Stampin’ Pads, StazOn pad, alphabet stamp sets, word stamp sets
Features & Benefits

- 1.0 mm tip
- Intense, opaque, white pigment ink
- Comfort grip enhances control of pen
- Ink is water resistant

Stampin’ Quotes

“Watch how smoothly this pen flows! The thick, vibrant line is perfect for journaling or highlighting stamped art, especially on darker colored card stock.”

FYI

Keep cap tightly on pen when not in use.
Features & Benefits

- Watermark ink
- Makes tone-on-tone designs
- Perfect for resist stamping and freehand drawing
- Looks beautiful when used with Stampin’ Pastels
- Dual-tipped: bullet tip and brush tip

Stampin’ Quotes

“You’ll achieve a subtle tone-on-tone effect when you stamp or draw with this unusual ink. Use the brush tip to apply ink to a stamp or the bullet tip to write directly on card stock. Any design will appear a few shades darker than the card stock, giving your project depth and interesting backgrounds. When used on text-weight, light-colored papers, the image will look like a watermark; the paper actually becomes slightly transparent.”

Upsell Opportunity

Stampin’ Pastels

FYI

The VersaMarker ink is the same as that used in the VersaMark pad.
**Watercolor Wonder Crayons**

**Features & Benefits**

- Artist-quality, highly-pigmented crayons
- Water soluble and easy to blend, allowing for an unlimited range of shades
- Coordinate with Stampin’ Up!’s exclusive colors
- Available in color family assortments and a neutral pack:
  - Bold Brights, Earth Elements, Rich Regals,
  - Soft Subtles, Neutrals
- Each family pack contains 12 crayons per package
- Neutral pack contains 6 crayons per package
  - (Basic Black, Charcoal, Whisper White, Very Vanilla,
    Going Gray, Sahara Sand)
- Can also be used without water to color images

**Stampin’ Quotes**

“Now you can watercolor in Stampin’ Up!’s exclusive colors! Plus, you can use the neutral pack for shading and adding dimension. Try coloring directly onto your stamp, misting lightly with water, and stamping onto your paper. You will get an instant watercolor image! You can also take the pigment directly off the crayon with your Aqua Painter to color a stamped image.”

**Upsell Opportunity**

Aqua Painter, watercolor paper, pencil sharpener

**FYI**

For best results, use watercolor paper for watercoloring. It is specially designed to resist buckling.

Use our Stampin’ Up! pencil sharpener to sharpen Watercolor Wonder Crayons (do not use an electric pencil sharpener).

Avoid storing crayons in extreme hot or cold temperatures or in direct sunlight.
Write Me a Memory Journaling Fonts CD, Volume II

Features & Benefits
- 10 hand-drawn fonts
- Mac- and PC-compatible
- Easy to install and set up

Stampin’ Quotes
“Are you tired of trying to make your handwriting perfect on every page? Use the Write Me a Memory Journaling Fonts CD to ensure your journaling gets done and that it’s easy to read. The fonts were all created from actual handwriting, so your pages will have the hand-crafted look you love! Cardmakers will also enjoy creating personalized messages for their cards.”

Upsell Opportunity
Card stock, vellum paper, vellum card stock

FYI

Little Lamb  Passing Notes
marker j low  Girly Girl
CONTEMPO CAPS  Harry Paul
Woodward Script  JODYOLO
Steele Script  KP Quick
Rubber Stamps

Stampin’ Up! offers exclusive stamps—available nowhere else—in sets that are carefully designed so that all the pieces work together to give you great versatility and creative flexibility. A few Stampin’ Up! stamps are available as single images, not sold as part of a set. Our exclusive stamps comprise hundreds of sets designed around themes such as Occasions, Seasons, Flowers, Nature, Vintage, Sentiments, Growing Up, Say It with Stamps, and many more. In addition, we offer lines specially designed for interiors and textiles (Definitely Decorative®) and quick and easy multicolored stamping (Two-Step Stampin’®). Your customers can find everything they want in Stampin’ Up!’s broad array of stamps!

To assemble your stamps:

1. Pull apart the rubber images and trim around the designs. Match the rubber to the appropriate wood block (although the wood blocks may appear to be the same size, even small changes in size can make all the difference when choosing which block you should use).

2. Trim and apply the clear label to one side of the wood block.

3. Apply the sticky-backed foam cushion with the rubber image to the opposite side.

4. Apply the clear label with the stamp set name to the box.

With simple care, your stamps will last a long time. Avoid extreme temperatures and direct sunlight. Stamps should be cleaned between color changes and before storing. To clean, use Stampin’ Mist with Stampin’ Scrub, a soft cloth, or a paper towel.

All Stampin’ Up! stamps include deeply etched rubber bonded to an adhesive cushion, clear labels, and beautiful woodblocks made of hard eastern maple. Each hardwood block is shaped to provide finger grips.
Custom Mounting Tips
You may want to demonstrate how to mount a stamp at your workshops so that customers understand how easy it is. If your customers are new to stamping, you’ll want to point out the advantages of mounting the stamps themselves.

When it comes to applying ink to paper, no two stampers use the same technique. Some position their images with a good eye and a quick hand, while others use an imaginary or lightly drawn line, then carefully adjust the edge of the wood mount to follow. Whatever methods different stampers use, they can position the rubber on the wood to complement their stamping styles. Custom mounting makes a stamp distinctly your own.

Trim the rubber first, and then decide which stamp goes on which block before peeling off the paper. Put the stickers on the backs of the wooden mounts (trimming the stickers if necessary), and then stick the stamp on the reverse. Make sure you apply the rubber and the label in the same direction on the block—you don’t want to stamp with the label right side up but get an image that is upside down. (Turn the label over and view it from behind; the rubber image should be facing the same direction when applied to your wood block.)

You can also mount the stamp in the corner of the wood with the label applied to the same corner.

Mount border stamps flush with a side edge so you can line them up without a stamp positioner.

For easier positioning, it can be very useful to mount a tiny stamp on the end of the block and use it like a peg. You could also mount two small stamps on the ends of one block and put the stickers on each side. On big stamps with a large open space (like a frame), some stampers cut out the center with our hobby blade to prevent it from picking up ink when they press the stamp firmly on an ink pad.

Trimming Tips
Trimming your stamps has a big impact on the quality of the stamped image. Be sure to instruct your new customers on how to trim the rubber. Following are a few helpful trimming tips.

1. Trim the rubber close to the image to prevent stamping the edge of surplus rubber (shadow corners). Do not trim any pieces smaller than 1/2”.

2. Make straight cuts instead of curving around the design.

3. Do not undercut (that is, do not cut at an angle: /).

4. It is important to trim alphabets well because they are small stamps and it is easy to catch an edge when stamping.

5. After cutting through a lot of rubber, you’ll probably want to sharpen your scissors.

6. You can use a cloth dampened with rubbing alcohol or fingernail polish remover to clean adhesive residue from the scissors.
Stampin’ Around Products

Stampin’ Around is an interchangeable system of wheels, handles, and inks that makes many combinations of patterns and colors possible. The Stampin’ Around system works like a hand-held printing press. The system has three parts: a Stampin’ Around self-inking handle, an ink cartridge, and a Stampin’ Around wheel. The handle holds the cartridge and the wheel that applies ink as it rolls across the paper. The Stampin’ Around self-inking handles, ink cartridges, and Stampin’ Around wheels are sold separately.

Because the Stampin’ Around self-inking handle is ergonomically designed—that is, designed to be easier and more comfortable to use—it is easier than ever to roll patterns on stationery, bags, and wrapping paper. Remove the lid and add the ink cartridge. Snap in your choice of wheels. Push the cartridge forward so the pad rests against the wheel. Always roll on a piece of scratch paper first to evenly ink the wheel before using. Now you’re ready to roll!

To ink your wheel with a Classic Stampin’ Pad, disengage the cartridge by pulling it away from the wheel. You will hear a click when the ink cartridge is disengaged.

When stamping, start with a smooth, hard work surface. Cover it with a single layer of scratch paper. Hold the handle loosely and apply firm, even pressure, allowing the stamp wheel to sit flat on the work surface. To avoid a partially stamped image, take care not to roll your wrist as you push or pull the wheel across your paper. Always overprint your piece (start off the edge of the paper on one side and end off the edge on the other side) to obtain a finished and professional look. The scratch paper protects your work surface.

You might want the convenience of a different handle with each ink cartridge so you will only need to change the wheel itself. Or you can use a single handle for all of the ink cartridges and wheels, though it may be more time consuming.

Storage

Storage: After you finish using the Stampin’ Around wheel, you’ll want to clean the wheel and store the handle by following these steps:

1. Pull the ink cartridge back into the handle’s housing until it snaps into place.
2. Clean the stamp wheel by rolling it repeatedly on a dampened Stampin’ Scrub or on a piece of paper.
3. To store, remove the wheel and the ink cartridge and store each piece separately. Because the cartridges are small, they tend to dry out more quickly than regular ink pads. We recommend that you store the cartridge with the lid on in a sealed plastic bag.
Scrapbooking is a popular hobby, and many people are buying stamps and stamping products with the intention of using them in scrapbooks. We hope you'll profit from this trend. We want you to be successful and confident when demonstrating scrapbooking. Look for the Stampin’ Memories symbol in the catalog and this Product Guide next to the products that are the best choice for long-term preservation. This symbol indicates card stocks and papers that are acid free, buffered, and lignin free and inks that are acid free, fade resistant, and nonbleeding. Also, read the material below to familiarize yourself with scrapbooking terms. You’ll be ready to help customers find a wide range of quality products suitable for preserving a lifetime of precious moments.

The most important thing is to remember to have fun! A scrapbook is a family art piece that will be stored on a bookshelf or coffee table and will be handled by lots of people. It’s not an untouchable historical document destined for a museum or archival vault. It will not exist in a totally sterile environment. We hope your scrapbooks will come into frequent contact with certain highly acidic elements—human fingertips! So don’t worry too much. If you treat your albums with the same conscientious care you give all your treasures, your memories will stay vibrant and beautiful for you, your friends, and your family for many years to come!

Is it archival?
True archival quality (as defined by museums and other archivists) would require that your albums be protected against any dust, light, and oils (as on fingers). We envision collecting our memories to share with our families and friends today and in the future. Rather than focus on the word “archival,” which may be somewhat vague, we prefer to use specific terms so your customers will know the qualities offered by specific products.

Is it acid free?
Acid is a major preservation problem. If a manufacturer labels a product “acid free,” it means that it does not contain harmful acids that may cause the product to deteriorate or turn brittle over time. You can get acid-free products for any preservation need, so make certain that all inks, adhesives, and papers you use in your scrapbooks are acid free. If you are considering a product that gives a measurement of acid content, do not select anything with a number higher than 8.5 or lower than 6.5. Seven would be perfectly neutral. Products listed as pH neutral are safe for scrapbooking.

Your first line of defense in any preservation project is to get your photos and other materials out of an acidic environment. For example, until you are ready to mount your photos in a scrapbook, store them in an acid-free environment. Our page protectors and Craft Keepers are an excellent choice. Do not use shoeboxes or the paper or plastic envelopes in which photos are returned from the photo processor.

If you want to preserve items that may be acidic (such as theater tickets or newspaper clippings), we recommend that you photocopy them. Photocopying newspaper clippings also solves the problem of high lignin content (defined below) in newsprint.
Is it lignin free?
Lignin is a naturally occurring stiffening agent found in all trees and left in some paper products. It causes yellowing and brittleness over time. You’ll want to choose lignin-free papers for your scrapbooks.

Is it buffered?
Buffered paper has had an alkaline substance added to it during the manufacturing process. The alkaline substance neutralizes acid and helps neutralize acid in other products. Purchasing buffered paper with the belief that it will protect your scrapbook pages from all the acids introduced by other sources, however, may lead to a false sense of security. There is no guarantee that buffering will prevent acid damage. We have included this information in case your customers ask.

Stampin’ Up! offers a wide selection of acid-free papers—including our exclusive card stock, suitable for scrapbooks—and recommends that you use only acid-free (or pH neutral) papers for preserving your memories. If you want to know whether a particular paper offered by Stampin’ Up! is buffered, check the individual product descriptions.

What about card stock issues?
Using quality dyes in colored paper, colored card stock, and patterned paper is essential to inhibit fading. It is difficult to tell by looking at new paper whether quality dyes were used. Your best bet is to buy from a reputable company that represents its papers as suitable for scrapbooks. Stampin’ Up!’s sturdy exclusive 80 lb.-weight card stock is acid free and lignin free, and we use high-quality dyes, so you can be assured the card stock you choose from us will meet your needs in preserving your treasures and memories. Stampin’ Up! employs a quality specialist who has set up quality standards with the mills that make our card stock, so you can be assured that you will always receive the best.

Which should I choose—dye or pigment ink?
Dye inks are more economical and faster drying. Classic Stampin’ Pads and Stampin’ Write markers are dye inks. They are acid free and can be used in scrapbooks. They are not, however, formulated to be fade resistant and nonbleeding. The lighter colors are more susceptible to fading than the darker colors.

Pigment inks are typically much thicker than dye inks and can be heat set or embossed to dry quickly. Craft Stampin’ Pads and Stampin’ Write journalers are pigment inks. They are permanent and will not bleed. Pigment inks are more resistant to fading than most dye inks. Over time, metallic pigment inks may flake; if you use these inks in your scrapbooks, we recommend embossing with a clear embossing powder.

What about plastics?
Petroleum-based plastics are as dangerous to your photographs and documents as acid. Be
certain you choose photo sheet protectors that are made from polyester, polyethylene, Mylar, or polypropylene (the best choice is polypropylene, the material from which Stampin’ Up!’s sheet protectors are made).

Speaking of photos …
Many black-and-white photographs are produced on fiber paper; therefore, if you are serious about the archival standard that says any process you use must be reversible, don’t use adhesives on the back of black-and-white photos, as they will tear when removed. Use adhesive-backed corners or punch corners. Color photos have a resin-coated backing—you can mount them with acid-free glue or tape but use minimal amounts (a dab in each corner or along each short end is plenty).

General scrapbooking guidelines
• Don’t use “magnetic” albums, even if they’re labeled acid free. Repeatedly peeling up the plastic will eventually destroy your photos.
• Don’t store your photographs in airtight plastic containers. If it’s a tight-sealing plastic bag, do not seal the bag completely—leave a small pinhole for air circulation.
• Don’t laminate items to include in your scrapbook.
• Don’t use rubber cement in scrapbooks.
• Do check with your local library or scrapbooking web sites for more information regarding scrapbooking.

Standards of care
The way you store your projects will have as much impact on their longevity as the components of which they are made. The best way to protect your scrapbooks from deterioration is to keep them in a clean environment with good air circulation; low light levels; and moderate, constant temperature and relative humidity.

• If you want to get a long life out of your scrapbooks, store them in a room that is regulated for comfort.
• If you live in an area with high relative humidity, try to store your projects in a room with good air circulation to lessen the risk of mold growth.
• Exposure to light will fade, discolor, and weaken paper; limit your album’s exposure to sunlight and fluorescent light. Average household tungsten bulbs are far less harmful, because they give off less ultraviolet light.
• Never store your scrapbooks in an attic, basement, garage, or shed, all of which are prone to temperature and relative humidity fluctuations. There is also the added danger of being more exposed to water damage or insects and rodents.

With these guidelines in mind, you are prepared to scrapbook for yourself and to present it in your workshops. We are certain you’ll find this part of your Stampin’ Up! business personally rewarding and a wonderful business builder. Stampin’ Up! offers a wide range of products created for long-term use.
Two kinds of embossing can add wonderful texture to your stamped projects. Heat embossing with an embossing powder and heat tool adds a beautiful raised dimension to your artwork by giving your lines or colored images depth and shine. Dry embossing with a stylus, light table, and Classy Brass template creates subtle raised images on the card stock. You’re sure to love the unique look each type of embossing will add to your cards, gifts, and scrapbook pages.
Stampin’ Up!’s large collection of accessories is based on a foundation of four color families and a neutral color family. This foundation has taken the guesswork of color coordination out of your projects. Each color is organized into one of our families, and each color within a family is designed to complement the other colors. Once you’ve selected your color scheme, you have a full range of coordinating products from which to choose, as well as an array of accessories and embellishments designed to enhance your stamped projects.

<table>
<thead>
<tr>
<th>BOLD BRIGHTS</th>
<th>EARTH ELEMENTS</th>
<th>RICH REGALS</th>
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<tbody>
<tr>
<td>Glorious Green</td>
<td>Chocolate Chip</td>
<td>Bordering Blue</td>
</tr>
<tr>
<td>Green Galore</td>
<td>Close to Cocoa</td>
<td>Brocade Blue</td>
</tr>
<tr>
<td>Gable Green</td>
<td>Creamy Caramel</td>
<td>Ballet Blue</td>
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<tr>
<td>Yoyo Yellow</td>
<td>More Mustard</td>
<td>Night of Navy</td>
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<tr>
<td>Only Orange</td>
<td>Pumpkin Pie</td>
<td>Taken with Teal</td>
</tr>
<tr>
<td>Real Red</td>
<td>Really Rust</td>
<td>Handsome Hunter</td>
</tr>
<tr>
<td>Pink Passion</td>
<td>Ruby Red</td>
<td>Always Artichoke</td>
</tr>
<tr>
<td>Pixie Pink</td>
<td>Cameo Coral</td>
<td>So Saffron</td>
</tr>
<tr>
<td>Orchid Opulence</td>
<td>Summer Sun</td>
<td>Regal Rose</td>
</tr>
<tr>
<td>Lovely Lilac</td>
<td>Old Olive</td>
<td>Rose Red</td>
</tr>
<tr>
<td>Brilliant Blue</td>
<td>Garden Green</td>
<td>Bravo Burgundy</td>
</tr>
<tr>
<td>Tempting Turquoise</td>
<td>Not Quite Navy</td>
<td>Elegant Eggplant</td>
</tr>
</tbody>
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| SOFT SUBTLES                          | NEUTRALS                            |                                      |
|---------------------------------------|-------------------------------------|                                      |
| Perfect Plum                          | Whisper White                       |                                      |
| Pale Plum                             | Very Vanilla                        |                                      |
| Pretty in Pink                        | Sahara Sand                         |                                      |
| Blush Blossom                         | Basic Brown                         |                                      |
| Apricot Appeal                        | Going Gray                          |                                      |
| Barely Banana                         | Basic Black                         |                                      |
| Certainly Celery                      |                                    |                                      |
| Mellow Moss                           |                                    |                                      |
| Sage Shadow                           |                                    |                                      |
| Bashful Blue                          |                                    |                                      |
| Almost Amethyst                       |                                    |                                      |
| Lavender Lace                         |                                    |                                      |

**Color Coach®**

The Color Coach has one purpose: to make color choice that much simpler. Using Stampin’ Up!’s exclusive color families, the Color Coach quickly shows you what colors complement each other, making color coordination one of the simplest parts of creating your projects.
Stampin’ Up! carries a wide variety of ink pads for every stamping need. There are two basic types of ink: dye and pigment.

Dye inks come in a full range of vibrant colors. Stampin’ Up!’s Classic Stampin’ Pads, and StazOn pads are formulated in dye inks to get the brilliant colors you want for your artwork. You can use dye inks on glossy or matte finish card stock or paper.

The pigment inks used in the Craft Stampin’ Pads and Encore! ink pads are water based. There is no oil in the formulations—only water-soluble, thick emollients and rich pigments that resist bleeding when dry. Use pigment ink on an absorbent surface. If you use pigment ink on glossy or coated paper, heat set or emboss the ink. Pigment ink is ideal to use with Stampin’ Emboss powders. The pads have a long shelf life. Pigment inks are nontoxic, pH balanced, and fade resistant.

Some controversy exists about which type of ink—dye or pigment—is best suited for use in scrapbooks. Many scrapbookers prefer pigment inks because they are more permanent, that is, they resist fading (with proper care) and won’t bleed through pages. Dye inks are less expensive, and since they dry much faster, there is no problem with smearing.

Classic Stampin’ Pads and Craft Stampin’ Pads share the following features:

- Approximately 3-3/4” x 2-3/4” pad surface (4-1/2” x 3-5/8” case size)
- Large, easy finger grips
- Large size inks large stamps more quickly
- Open lid snaps in place for easy handling
- Optional angled pad surface
- Exclusive patented design
- Ink color printed on the flip top lid and each end of the case for easy identification
- Color family symbol printed on each end of the case for easy grouping

A Note on Ink Refills

Your pads will be long lasting if you use ink refills. Stampin’ Up! carries refill inks for all its pads. We encourage you to purchase refill bottles at the same time you purchase your pads to ensure you never run out of your favorite colors. This is especially true of Stampin’ Spots, because you need to refill smaller pads more often, and of Craft pads.
Paper Products

Paper products provide the background for your stamped artwork. A range of weights, textures, and finishes adds uniqueness and infinite beauty to your projects. Dye-colored papers and notecards may vary among dye lots. You should be familiar with the following textures and finishes:

Glossy—Glossy (or coated) papers are vibrant and shiny. For best results on glossy papers, use dye ink markers and pads. If you use pigment ink markers and pads, prevent smearing by using embossing powder over the ink.

Vellum—Vellum is a sheer, translucent paper. Layer it over stamped card stock for a see-through look, or emboss the image and color in on the reverse side for a stained-glass effect.

Creating your own designs on fabric and craft items is another way to enjoy and share the creativity and versatility of stamping.

Business Supplies

The supplies described here are designed to help you keep your business organized, streamlined, and fun. Use a Supply Order Form to order them. For pricing information, please see the Demonstrator Supply List included in your starter kit and on the Demonstrator Web Site.

The Demonstrator Supply List also gives prices for other demonstrator supplies, such as order forms and the current catalog. Supply items change periodically; please check the current supply list to see which items are available.

Black & White Logo Banner
- 2’ x 3’
- Black with white text

The Stampin’ Up! logo adds a professional touch to your stamp camps, open houses, and other events. The banner has three grommets for easy hanging. (Included in Show on the Go Kit or can be purchased separately.)

Black Tablecloth
- 8’ long
- Fire-resistant (not fire-retardant)
- Heavy poly-cotton twill

This high-quality tablecloth is great for any presentation or display. Our exclusive colors look beautiful against a black background, and the dark color is less likely to show ink stains. (Two tablecloths are included in Show on the Go Kit.)
Business Supplies (cont.)

**Cellophane Logo Bags**
- 9" x 14" (50 per package)
- 14" x 14" (25 per package)

These bags are great for protecting card stock, paper, or Make & Take supplies. You can also use them to conveniently store finished cards or projects temporarily.

**Getting Started DVD**
This video presents key business principles of a successful demonstratorship. It comes in the starter kit and is also a great resource for all demonstrators. It includes a full-length workshop and tips to help you with every aspect of your home-based business. (Approximate length: 158 minutes)

**Guest Invitation Postcards**
- 100 per package

Give your hostess enough of these attractive full-color postcards to send to each of her guests. The beautiful artwork will entice guests to discover what Stampin' Up! is all about.

**Incentive Stamps**
Use these stamps as guest or hostess incentives. These stamps are available at a discounted price. See the Demonstrator Web Site for complete information about incentive stamps and to view images from the sets that are currently available.

**Logo Sacks**
- Stampin' Up! logo printed on each sack
- 100 per package

These are the same great logo sacks that come with each order.
**Magazine Binder**
This binder is perfect for storing past issues of Stampin’ Up! publications. It is designed to protect a whole year of both Stampin’ Success (12 issues) and On Stage (4 issues). Filing magazines in this binder allows for easy access to stamping ideas and business tips from the year’s publications.

**Mini Catalog**
- 8 per package

These full-color publications are produced quarterly and include Stampin’ Up!’s newest stamp sets and accessories. These beautiful supplements to our catalogs show stamped samples made with the new sets and accessories. Much smaller than the catalog, mini catalogs are ideal for tucking into recruit folders, giving to your customers, and stimulating sales.

**Recruit Brochure**
- 20 per package

This informative brochure will stimulate the interest of workshop guests and possible recruits by describing the benefits of becoming a Stampin’ Up! demonstrator. Use it as a lead-in to a conversation about recruiting or to tell people what you do as a demonstrator.

**Recruit Folder**
- 5 per package

These glossy folders complement the recruit brochure perfectly. Insert recruit brochures, mini catalogs, or whatever you want to present to a hostess or prospective demonstrator.

**Show on the Go Kit**
- Two black 13’ x 5’ tablecloths without logos (they adjust easily to fit an 8’ or a 6’ table)
- One 2’ x 3’ Stampin’ Up! logo banner
- One 4’ x 3’ Velcro® hinged display board with two 2’ x 3’ panels

This kit helps demonstrators present a professional image for their businesses and for Stampin’ Up! at public events. Many demonstrators also find the components useful in their workshops and stamp camps.

Tablecloths are fire-resistant, but not fire-retardant.
Stampin’ Techniques Booklet
- 50 per package

These compact technique booklets are a must-have for all guests who attend your workshops. Photos clearly show step-by-step instructions for all basic techniques. They’ll remind your guests of the techniques they learned and of the fun they had at your workshop!

Statement of the Heart Stamp
- Block size: 3-3/4” x 2-3/4”

Use this stamp to share the Stampin’ Up! message with your family, friends, customers, and downline members.

“To My Hostess” Envelopes
- 50 per package
- 9-1/2” x 12-1/2”
- White

These side-loading envelopes will hold a catalog, several order forms and invitations, and whatever else your hostess needs to prepare for a successful workshop.

Velcro Display Board
- 4’ x 3’ Velcro® hinged display board with two 2’ x 3’ panels
- White plastic back, black plastic frame and hinges
- Comes with approximately 100 adhesive Velcro dots

It’s easy to make a professional display board featuring your cards and scrapbook pages. Simply peel a Velcro dot from the paper backing, attach to the back of your project, and gently push Velcro dot onto fabric display board. (Included in Show on the Go Kit or can be purchased separately.)

Demonstrator Business Bag
- Black polyester shoulder bag
- Holds 8 copies of the Idea Book & Catalog
- Has Stampin’ Up! logo zippers and lining
- Has logo plate on the front of the bag

Use this great business bag for transporting your catalogs and various business supplies to workshops and stamp camps.